



Eastern Academy of Management Newsletter

Upcoming EAM Events

- > May 13-16, 2009
EAM Conference
Hartford, CT
- > June 21-25, 2009
EAM-I Conference
Rio de Janeiro, Brazil

Message from the EAM President Dilip Mirchandani



We are preparing for an exhilarating spring and summer with two terrific conferences!

Despite the challenging economic context, we received hundreds of wonderful submissions for Hartford and Rio. As a result, the programs for both conferences will be excellent.

John Ogilvie has an enthralling conference program around the theme, *Facing the Future with Heart and Mind*. Our meeting will showcase new tracks and interdisciplinary approaches. Gene Baten has ensured that Hartford and the Hilton will provide a memorable time and place for our shared experience.

Kate Suchon, along with her team and our co-hosts, PUC-Rio, has a provocative and vibrant program with the theme, *Management Challenges for a New World*. In addition to EAM-I going to South America for the first time, we will get an up-

close look at vital issues that lie at the intersection of economy, ecology, and society.

Organization Management Journal (OMJ) continues to grow from strength to strength thanks to Bill Ferris and Palgrave Macmillan. Please consider submitting your best work to OMJ (<http://www.palgrave-journals.com/omj/index.html>) and also make your colleagues aware of OMJ as an outlet as well as a source of scholarship.

Thank you all very much for submitting, reviewing, and working behind the scenes to make our conferences and journal so successful.

The only remaining item is to register for the conference(s) and complete your travel arrangements.

See you soon, first in Hartford and then in Rio!

Message from the Newsletter Editor Joanne Scillitoe



I hope everyone is having a productive year so far and is already looking forward to the upcoming EAM Conferences, as I am!

You likely have noticed that the presentation of this Newsletter is in a new updated format. While the content remains mostly the same, I hope you find the presentation more engaging.

In this issue, we have information regard-

ing the upcoming EAM conferences that supplement what is already on the EAM website. Mark your calendars for trips to Hartford and Rio! This Newsletter also has interesting updates regarding OMJ and the EAM website.

Also, something new this issue are updates regarding our EAM Colleagues. Please take note of the new publications and promotions of your colleagues and wish them well!

I look forward to seeing everyone soon!

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EAM Conference Program: *Facing the Future with Heart and Mind* Hartford CT, May 13-16, 2009 **John Ogilvie**



The Program Committee has been busily reviewing manuscripts to develop the program for the 2009 Conference in Hartford, CT. Under the theme of *Facing the Future with Heart and Mind*, we received over

200 papers. A plenary panel, entitled *Developing a Passion for Complexity Science*, will feature J.P. van Rooy, former CEO of Otis Elevator, and John Tobin, President of Waterbury Hospital, who will talk about their views and applications of complexity science in organizations. In addition, Benyamin Lichtenstein, who has just published a book in this area, will describe recent academic developments. Finally, Jane Horvath, Director of the van Rooy Center for Complexity and Conflict Analysis at the University of Hartford, will describe her efforts to foster research and education on the topic.

A number of other papers, symposia and workshops related to the conference theme and other topics will be featured from Thursday, May 14 at noon until noon on Saturday, May 16. We have a number of strong papers in a new track on Critical Management Studies. A panel of deans will discuss issues they are facing and a team of editors will discuss how to get your manuscripts published. CASE has a number of embryo and developing

paper sessions featuring a variety of cases in different stages of development.

In addition, doctoral and junior faculty consortia will be held on Wednesday morning and a mid-career/senior consortium will be held on Friday evening. An onsite visit is planned to the Traveler's Companies, Inc. where 50 members will be fed and learn about insurance operations and history. If you want to sign-up, contact Dave Fearon (fearon@ccsu.edu). There will be a sign-up at the registration desk at the hotel if space is still available.

Please be sure to register for the conference and make your hotel reservations through our website at <http://eamconference.org>. The deadline for conference registration is fast approaching and the hotel is filling very quickly, so make your reservations as soon as possible.

Please Note: Please be sure to book your hotel room early! A local college is having parents weekend in the Hartford area during our Conference time so hotel rooms may be difficult to secure!



EAM-I Conference: *Management Challenges for a New World* Rio de Janeiro, June 21-25 **Kate Suchon**



The EAM-I program committee is hard at work planning the 2009 conference in Rio de Janeiro, and we hope to see you there! When we first selected the theme for this year's conference—*Management Challenges for a New World*—we didn't know how

dramatically the world economy would have changed by the June meeting date. These changes create even more pressing challenges, and we are working to make sure a wide range of issues are addressed in Rio. We are putting together an exciting mix of activities that will include sampling the local culture, academic sessions at the conference hotel on Copacabana beach, site visits, and local speakers who can discuss the great challenges facing Brazil and the world today.

With its beautiful beaches and stunning scenery, we all know Rio is a premier tourist destination, but it is also the second largest city in a country that embodies the changing dynamics of today's world. Brazil is the largest country in South America, in area, population, and economy. Its diverse population includes Amerindians, descendants of African slaves and Portuguese colonists, and more recent

immigrants from around the world. Its wide geographic reach includes the Amazon basin, and it is home to the largest number of terrestrial vertebrates and invertebrates of any country in the world, many of them endangered.

Come join us in this exciting location to discuss the new challenges facing managers in the 21st century!

The conference is hosted locally by the business school (AIG) of Pontifical Catholic University of Rio (PUC-Rio). The conference theme, *Management Challenges for a New World*, was chosen with a recognition that the issues surrounding globalization, migration, sustainability, and the privatization of public functions have combined to create a new world of challenges for organizations (and nations) in the 21st century.

You can find additional material about the conference, and register, by clicking on Annual Meetings and then the Rio de Janeiro Conference button on the EAM homepage or by visiting the conference site directly at eamconference.org. If you have any questions, please feel free to contact the program chair Kate Suchon (ksuchon@umassd.edu). We look forward to seeing you in Rio!



Case News **Herb Sherman**

The CASE Association is gearing up for another fabulous conference in conjunction with the EAM Conference this May in Hartford, Connecticut.

This year, the CASE program will include our usual favorites: a pre-conference session on case writing for both beginners and intermediate writers (or, as we fondly call it, "everything you wanted to know about case writing and were afraid to ask"), a brainstorming embryo session, regular roundtable workshops, a "meet the editors" session that includes current and past editors of The CASE Journal, The Case Research Journal, and renowned case writers, and, of course, the ever-popular CASE socials where you can meet and engage in informal dialogue

with other CASE members in venues such as the Friday Warm Buffet Breakfast and Friday Evening Networking Social Hour.

The cost of a CASE membership is \$25/year which includes all CASE activities listed above, including the buffet breakfast, and access to our on-line innovative journal, the CASE Journal (www.caseweb.org). The CASE Association has supported case writers, researchers, and teachers for over 30 years. We welcome anyone and everyone with an interest in cases to join us in May!

CASE Association

"... everything you wanted to know about case writing and were afraid to ask."

OMJ Interim Report—2008 Year **William P. Ferris, Editor in Chief**



I am pleased to report that *Organization Management Journal*, EAM's official journal, is gathering steam as the history of our fifth year is in the books. We have published 4 issues in a year for the first time and we have completed a full year of publication under the subscription model

with Palgrave Macmillan. All this represents a new era for OMJ because in the previous four years we were a free journal publishing 2-3 times per year. Our acceptance rate remains about 30% and I am very proud of the quality articles that our authors from all over the country and the world have produced.

Please have your librarians subscribe to the journal! They can get an institutional subscription of the journal by itself or have PM package it in with a bundle of other PM journals. There are some prestigious journals being published in the Nature stable along with ours, including *Journal of International Business Studies*, *European Management Review*, and *Business Economics*, among others. Ask for a package rate.

As it stands now, anyone who is either on an OMJ editorial Board, a member of EAM, or who attended the most recent International EAM, gets subscription to the journal included, using the same model as the Academy uses for its journals. If you do not fall into one of these categories and cannot get the

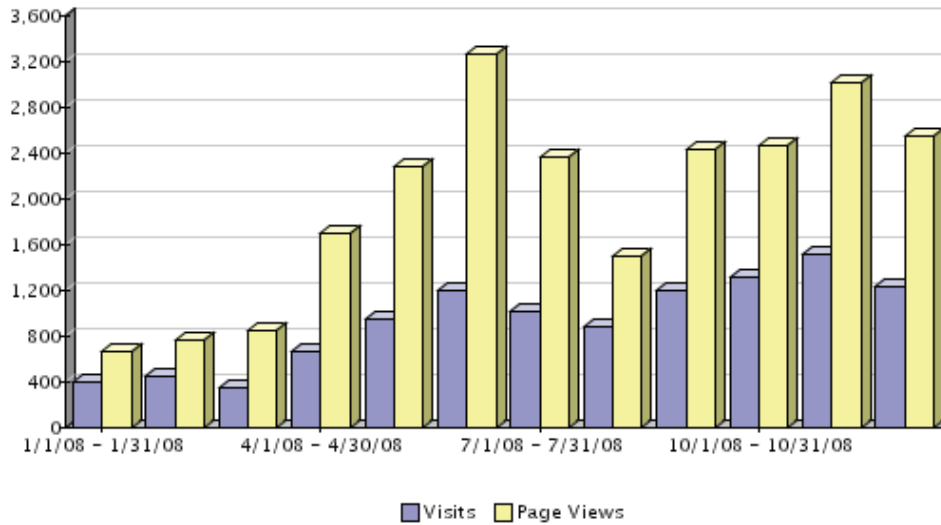
journal through your institution, you can still become an EAM member through contacting VP-Membership Craig Tunwall (Craig.Tunwall@esc.edu) and paying a nominal fee for the journal and the 2008 EAM proceedings. Go to <http://eaom.org/membership/join.html> for details.

I would now like to take the opportunity to share some key statistics with you regarding who is viewing OMJ online and who is downloading our articles. As you will see from the tables that follow, we began 2008 a little slowly as we came on-line with the new face of the journal, but following publication of the year's first issue in early May, we picked up a good head of steam. Viewing was at its peak by December, though we had not quite published our fourth 2008 issue until mid-January due to holidays in America and the U.K., from where PM publishes us. For 2009, we are committed to getting our fourth issue of the year out in 2009, itself, if I have anything to say about it!

You will also notice that our readership is incredibly global. Web page views from non-U.S. countries outnumber those from the U.S. by almost 3 to 1. Our top 5 countries after the U.S. are U.K., Brazil, France, Holland, and Italy, in that order. Interestingly, the leading state remains California, just ahead of the first EAM state, Massachusetts. So join a global enterprise. Send us an article!

OMJ Interim Report (continued)

Web Analysis – OMJ Jan to Dec 2008--Summary by Month

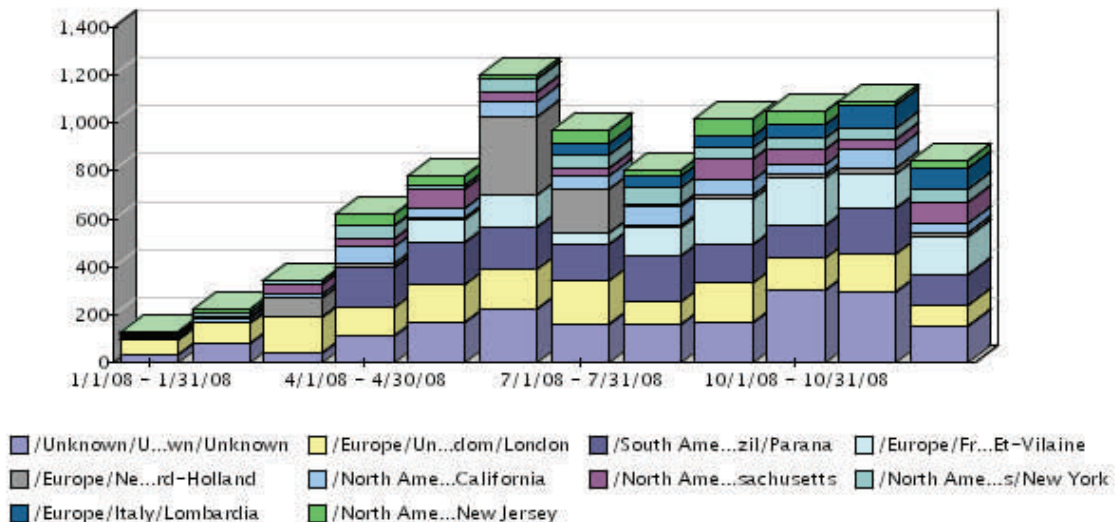


Measurement	Jan-08	Feb-08	Mar-08	Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Total
Hits	672	765	845	1696	2383	3394	2453	1577	2563	2581	3152	2650	24731
Visits	395	446	344	666	948	1201	1018	875	1197	1318	1513	1230	11151
Unique Visitors	295	320	227	360	417	543	523	351	567	609	638	561	5411
Page Views	672	765	845	1696	2286	3273	2361	1508	2429	2469	3018	2542	23864
Seconds /Page View	60.87	88.34	67.76	69.63	65.4	51.13	73.5	112.3	82.42	57.17	59.94	53.75	
Page Views / Visit	1.7	1.72	2.46	2.55	2.41	2.73	2.32	1.72	2.03	1.87	1.99	2.07	
Hits / Visit	1.7	1.72	2.46	2.55	2.51	2.83	2.41	1.8	2.14	1.96	2.08	2.15	
Page Views / Visitor	2.28	2.39	3.72	4.71	5.48	6.03	4.51	4.3	4.28	4.05	4.73	4.53	
Hits / Visitor	2.28	2.39	3.72	4.71	5.71	6.25	4.69	4.49	4.52	4.24	4.94	4.72	
Visits / Visitor	1.34	1.39	1.52	1.85	2.27	2.21	1.95	2.49	2.11	2.16	2.37	2.19	
New Site Visitors	168	173	155	239	282	379	360	272	424	487	503	434	3876
Repeat Site Visitors	137	154	80	143	160	190	193	96	183	154	181	156	1827
Article Requests	0	0	2	0	238	575	427	266	409	351	361	377	3006
Requests (HTML)	0	0	0	0	130	364	261	212	267	270	260	225	1989
Requests (PDF)	0	0	2	0	108	211	166	54	142	81	101	152	1017
Abstract Views	0	0	0	0	32	74	98	41	128	108	153	176	810
Tbl of Cont Views	0	0	0	0	117	168	126	89	268	192	225	256	1441

OMJ Interim Report (continued)

Visitor Geography – OMJ Jan to Dec 2008

Visitor Geography	Total Page Views
/Unknown/Unknown/Unknown	1884
/Europe/United Kingdom/London	1572
/South America/Brazil/Parana	1481
/Europe/France/Ille-Et-Vilaine	1097
/Europe/Netherlands/Noord-Holland	691
/North America/United States/California	576
/North America/United States/Massachusetts	512
/North America/United States/New York	467
/Europe/Italy/Lombardia	411
/North America/United States/New Jersey	377
/Asia/India/Karnataka	377
/North America/United States/Texas	376
/Europe/Switzerland/Zurich	372
/North America/Canada/Ontario	288
/North America/United States/Connecticut	273
/Asia/China/Beijing Shi	268
/Europe/Romania/Bucuresti	265
/North America/United States/Virginia	242
/North America/Canada/Quebec	235
/Europe/Spain/Madrid	234
/North America/United States/Pennsylvania	213
/Asia/India/Delhi	203
/North America/United States/Illinois	188
/North America/United States/District Of Columbia	160
/Asia/Iran/Tehran	156
Other	10946



Message from the Technology Chair



As you may have noticed, the Eastern Academy of Management has a completely new website! Our new website now provides a convenient way for you to easily access a wide array of important information about EAM. Please check it out! It was a year-long effort to design,

code, and test the new website with the invaluable assistance of my students. We launched the new website just before the conference submission deadline in late November, with refinements to the website being made on an on-going basis.

There are several things about the website you may want to be aware of. First, the main page provides an overview of the resources and functions available to you through the website. You should notice the tabs across the top, as these provide the main categories of information available to you. For instance, the "About" tab provides information about EAM's purpose and our current leadership team, including contact information for officers, board members, and appointed positions.

Tim Golden

Second, the "Member's Login" function is a pre-planned improvement, which is not yet operational. In the future, it is hoped that this will provide electronic discussion forums for our members and serve as a means to facilitate communication between our meetings.

For current and future EAM leaders, there is also a separate website that I've nearly completed that allows officers and board members to share documents, files, and on-line discussions. If you are thinking about running for an office in EAM, this will help you share files and stay connected with the rest of the leadership team.

Finally, as my term on the board of directors is nearly over, EAM needs a volunteer to pick up these web projects and continue improving them. If you have the skills and inclination to serve EAM in this way, please contact me or another member of the leadership team. Our contact information can of course be found on the new website! <http://www.eaom.org>

Congratulations!

Recent EAM Member News

Top OMJ Article

Tim Golden and **Kathy Dechant** recently received recognition for their article published in OMJ. Their 2006 article entitled "When reality and rules collide: Understanding the business context of ethical decisions," was selected as one of the top ten articles to appear in OMJ during the first 5 years of the journal.

Promotion and Tenure

Gina Vega was recently tenured and promoted to full professor at Salem State College! She will also be the next editor of CASE Journal.

Shanthi Gopalakrishnan was promoted to full professor at New Jersey Institute of Technology and is currently the Associate Dean of the School of Management.

Recent Publications

C. Gopinath, 'Globalization: A Multidimensional System,' Sage Publications, Los Angeles, CA, 2008. (ISBN# 978-1-4129-4019-1)

C. Gopinath and **Julie Siciliano**, 'Strategize!: Experiential exercises in strategic management,' Southwestern/Cengage Learning, Mason, OH, 2009, 3ed. (ISBN# 978-0-324-59713-4)



About the EAM

"Education is not the filling of a pail, but the lighting of a fire."

William Butler Yeats

A regional affiliate of the Academy of Management, the EAM holds its annual meeting and conference each May at locations in eastern North America. Competitive papers, symposia, and panels emphasize the pursuit of excellence in teaching and scholarly research in the field of management. Please visit the EAM homepage at www.eaom.org for further details about the EAM.

Please send any EAM Newsletter corrections or content for future issues to:
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