



Eastern Academy of Management Newsletter

John Ogilvie



This year promises to be an exciting one for the Eastern Academy of Management. This past summer we concluded all dealings with Eastland Hotel in Portland, ME and other vendors, generating a small surplus from our 2010 conference of about \$4,000. Congratulations to Liz Davis and John Voyer. Our goal was to break even, so this outcome exceeds expectations. We have ample reserves to deal with unexpected events of the future.

Next year we are working on two conferences. We have our domestic conference in vibrant Boston at the Omni Parker Hotel and the International EAM conference co-sponsored with the Indian Institute of Management

Bangalore in Bangalore, one of the technology hubs of India. Both locations provide excellent opportunities for academic and personal adventures. Program Committees for both conferences are already active in recruiting reviewers and preparing to process submissions. Local Arrangement Committees have begun meeting to plan events.

My focus for the coming year is to work actively with the Board of Governors and officers of EAM to make these events successful and cost effective. In addition I am exploring options to enhance our website. VP of Membership Vicki Taylor and I have begun discussions to find ways to allow online renewals of membership. We also hope to enhance the website to provide "members only" content on the website. We want to add value to your EAM membership.

President-Elect Liz Davis and 2012 Local Arrangement Chair Kathleen Barnes are exploring possible sites for 2012 in Philadelphia and the greater New York City area. More details to follow in the Spring Newsletter.

Bill Ferris and his editorial staff continue to publish interesting and thought-provoking scholarship in our online journal, OMJ. I am working with Bill to present a series of white papers in a process that was initiated by EAM Fellow Eric Kessler.

I hope that this academic year will be a productive and remarkable one for you, and that EAM will be central in your accomplishments. Thank you for being a part of EAM and encourage your colleagues to join. I look forward to seeing and talking with you in Boston and Bangalore.

Special points of interest:

- > EAM 2011 Conference
- > EAM Call for Papers
- > EAM International Conference/Call for Papers
- > CASE Call for Papers

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CALL FOR PAPERS

Expanding Boundaries: The Scholar+Practitioner”

May 11-14, 2011

Omni Parker House / Suffolk University

Boston, Massachusetts

www.eaom.org

Submission Deadline: December 6th, 2010

Program Chair: Ted Peters, Hartwick College
(peterst@hartwick.edu)

Local Arrangements Co-Chairs: Laurie Levesque
(llevsque@suffolk.edu) and Sheila Webber
(swebber@suffolk.edu),
Suffolk University

Conference Sponsorships: Kristin Backhaus, SUNY New Paltz
(backhauk@newpaltz.edu)

LOOK LIKE FUN? Please come to Boston in the Springtime!



**EAM 48th
Conference**

**Boston in
the
Springtime**

**May 11-
14, 2011**

Kenny Loggins (1974) knew that Boston is the place to be in May, and so does the Eastern Academy of Management! Come join us May 11-14, 2011, at our annual conference, co-located at the Omni Parker House and Suffolk University in downtown Boston.

We'll have all your favorite Tracks, Affiliates, and Consortia, filled with more informative and exciting sessions than you can possibly attend. Be part of an inclusive community of scholars and practitioners who share cutting edge research presentations, symposium discussions, CASE mentoring and conversations, experiential teaching exercises and methods, scholarship development sessions with EAM Fellows, and more.

Attend consortia for doctoral students, junior faculty, and mid-career and senior faculty; join All-Academy keynote and plenary sessions conducted by senior colleagues; and mingle with friends and colleagues in informal breakouts, meals, and evening Conversation and Collegiality sessions,

And then there's Boston, a true walking city! The Freedom Trail, Quincy Market and Faneuil Hall, Boston Commons, Boston Harbor (home of the original Tea Party), the North End and the Old North Church, the Granary Burial Ground, the Green Line, the

theater district, the dining (seafood, Italian, and more), major league sports, and upscale shopping! So get involved! Submit something, be a reviewer, attend sessions, present stuff!

For more information about the conference, local sights, lodging, and more, go to www.eamconference.org or contact Ted Peters, Program Chair, (peterst@hartwick.edu) for program issues, or for Local Arrangements questions, contact the Co-Chairs, Laurie Levesque (llevsque@suffolk.edu) or Sheila Webber (swebber@suffolk.edu).

Please come to Boston in the Springtime!

Ted Peters, Program Chair



Eastern Academy of Management - International Conference on
Managing in a Global Economy XIV:
Global Web of Knowledge
Bangalore, India - June 26-30, 2010

Co-Sponsored by: Indian Institute of Management Bangalore (IIMB)
Call for Submissions

Submission Deadline: November 30, 2010

CONFERENCE THEME

The 2011 EAM-I conference in Bangalore, India is designed to foster an international exchange of management research and practice among scholars and managers from around the world. The conference theme, "Global Web of Knowledge" was chosen with a recognition that issues surrounding globalization, outsourcing and off-shoring of business processes, and the growing interconnectedness of global knowledge networks profoundly shape the context in which organizations face the challenge of managing sustainably in the 21st century. Following past conference practice, there will be a mix of academic sessions, site visits, cultural activities, and keynote addresses by local experts.

This conference is open to a discussion of perspectives on economic, cultural, technological, sustainability, and ethical factors that affect global managers. This theme is meant to be interpreted broadly. Papers, cases, roundtable discussions, and exercises exploring the complexities of our new world challenges are welcomed. Papers addressing the practical approaches to dealing with these challenges in individual nations are also welcomed and will be grouped with papers dealing with similar issues from other countries, to create comparative sessions. Conference submissions must be in English. All submissions must be made online at <http://eaom.org> or <http://eamiconference.org> no later than November 30, 2010.

OUTSTANDING PAPER AWARDS

Two papers will be selected to receive the Carolyn Dexter and John Yanouzas awards. Those authors, whose work demonstrates outstanding research in the area of international management, will be acknowledged at the conference.

NEW: Collaboration on select sessions with the Southern Academy Association and OBTS Teaching Society for Management Educators.

QUESTIONS AND SUPPORT

If you have any general questions about the submission process or need help using the web based interface, please contact our support team at eami@aquinex.com.

REGISTRATION AND FEES:

The early registration fee for the EAM-I Conference is US \$450 if paid by April 15, 2010. Thereafter, the regular registration fee is US \$525. The fee covers the conference program, copy of the conference proceedings, attendance at all sessions, corporate site visits, meals and the closing dinner. For guests/spouses the early registration fee is US \$195 if paid by April 15, 2010. Thereafter, guest/spouse registration is US \$270. For further information see the EAM website at <http://eaom.org>

A Note from the EAM 2011 Boston Fundraising Chair

As another EAM gathering approaches, the fundraising committee is gearing up to garner the resources we need to make our meeting a success. We are delighted to be going to Boston, a location that is both easily accessible and close to a wide variety of colleges and universities. We believe that this will allow us to spread our fundraising requests across a larger group of donors.

It has been the custom that EAM members work collectively to conduct the fundraising process. We ask each member to approach his/her Dean with the EAM sponsorship information and make a request for a donation. If you have not already received this year's fundraising packet, you can find a copy at the EAM website, www.eaom.org, or at our Facebook Page <http://www.facebook.com/#!/pages/Eastern-Academy-of-Management/76699653970>.

Sponsorship Options are specified below, but can be customized to meet the budget and wishes of a sponsoring institution. Please contact Kristin Backhaus, Fundraising chair, at backhauk@newpaltz for more information or a sponsorship form.

Sponsorship Options
Eastern Academy of Management
48th Annual Meeting
Boston, Massachusetts
May 11-14, 2011

Descriptions

Co-Host (\$2000):

- Top listing among sponsors in program and advertising
- University or Corporate Banner (optional) in registration area
- Information about your university or corporation displayed or included in registration packet
- Designation as sponsor of major events, like Presidential Luncheon or Welcome Dinner.

Gold Sponsor (\$1000):

- Listing in program and advertising
- Information about your university or corporation displayed or included in registration packet
- Designation as sponsor of morning or afternoon breaks.

Silver Sponsor (\$500):

- Listing among sponsors in program and advertising
- Information about your university or corporation displayed or included in registration packet

Exhibitor (\$500):

- Table in exhibit area
- Listing among sponsors in program and advertising
- Promotional materials included in registration packet
- One complimentary admission to Presidential Luncheon

THE CASE ASSOCIATION

CALL FOR TEACHING CASES & Related Papers

The CASE Association welcomes case writers from all disciplines and experience levels! CASE promotes the professional development of case writers. Join us at our workshops focusing on case writing, reviewing, teaching, and publishing your cases. CASE invites you to submit: a) "embryo" cases in the idea development stage, b) cases without an instructor's manual, and c) cases in the advanced developmental stage (with instructor's manual). We also invite you to submit papers or symposia proposals dealing with case writing, research, and instruction. Experienced case writers provide suggestions, advice and guidance for all participants.

Advanced cases are eligible for CASE's three awards: the Best Mentored Case, Best "New" Case (for first-time submitters), and Fellows Best Case.

Research papers and symposia on case-related topics will be published in their Proceedings. Unless requested, EAM will only include case abstracts in the proceedings. For conference details, visit: <http://eamconference.org/>.

All presenters at CASE must pay a \$25 CASE membership fee which includes access to the CASE Journal and CASE member only admission to sponsored events at the conference.

Consider publishing your cases in The CASE Journal.

For Further Information

Edward Desmarais, Program Chair

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May 11-14, 2011 **Suffolk University**,
Boston MA in conjunction with **EAM**.
Submission DEADLINE: **December 6,**
2010 Electronic Submissions ONLY!

To view the Call for Papers, visit:
[http://www.caseweb.org/docs/
CASECallforallCases2011.pdf](http://www.caseweb.org/docs/CASECallforallCases2011.pdf).

THE CASE JOURNAL

The CASE Journal, the online journal of The CASE Association is published twice per academic year and is currently in its seventh year, with an acceptance rate of 20 percent. We publish teaching cases from all business disciplines. Each case is accompanied by an Instructor's Manual (not available to students) that identifies the intended course, relevant theoretical concepts or models that can be applied, and the research methodology used to develop the case, as well as providing discussion questions and answers and in-depth teaching plans. We also publish articles of relevance to case teaching, research, and writing. Our Professor Moore series helps novice and experienced instructors alike in finding new uses for cases and new ways to develop them.

Because The CASE Association, established in 1976, is a developmental organization, our journal review process is extensive. Our experienced and talented reviewers work closely with our authors to refine their cases and to make them most useful to our broad audience of both academics and practitioners. The wide variety of cases, critical incidents, articles, technical notes and instructional materials we offer makes The CASE Journal both an excellent outlet for publication and a superior source of classroom materials, all of which are distributed by PRIMIS (McGraw-Hill) and ecch (European Case Clearinghouse).

Thanks to the support of Salem State University, we can now offer access to the journal (TCJ) at no cost. All that is required is an easy-to-complete registration form. Please visit us at www.caseweb.org register and login to access our case and article collection. Of course, we welcome your membership support as well—you can become a member of The CASE Association for \$25 and take advantage of the other benefits of membership, such as our mentoring program.

Please share this information with your colleagues; I look forward to receiving your case and article submissions as well as to sharing our existing database with you.

Best regards,
Gina Vega, Editor—The CASE Journal
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SPRING 2010
CONFERENCE



Graduate Student Scholarship Fund

Each year, EAM offers a reduced registration fee for graduate students who are presenting papers at the EAM meeting. This reduced fee is offered as an inducement to new EAM members, and in recognition of the fact that graduate student conference travel is rarely covered by their institutions. Offering assistance to graduate students is part of the developmental mission of EAM, and important for us to maintain. We are reaching out to members with an appeal to contribute to our scholarship fund. Any donation will help to offset the costs of supporting the reduced graduate student fee.

If you are interested in making a donation, please make the check payable to Eastern Academy of Management, and send to fundraising chair, Kristin Backhaus, Associate Professor of Management, School of Business, SUNY New Paltz, 1 Hawk Drive, New Paltz, NY, 12561.

Thank you for your support!

U.S. Coast Guard Academy Faculty Position Available

The Department of Management at the U.S. Coast Guard Academy invites applications for a temporary faculty member to teach Organizational Behavior & Leadership/Marketing for the Spring 2011 semester. This position is expected to begin on or about January 4, 2011 and end on or about May 20, 2011. Consideration of applications begins immediately and continues until the position is filled.

The U.S. Coast Guard Academy is a highly selective federal military college providing a rigorous undergraduate program. The attractive riverside campus is located near the shoreline of southeastern Connecticut, midway between New York and Boston, and is within commuting range of colleges and universities in the CT/RI/MA tri-state area. The Coast

Guard Academy is an Equal Opportunity Employer. The Management program is accredited by AACSB, and students earn a Bachelor of Science degree in Management.

For more information about the position and application requirements, please go to:

United States Coast Guard Academy
Department of Management
15 Mohegan Avenue
New London, CT 06320-4195
General Phone: (860) 444-8444
<http://www.cga.edu>

EAM SPRING 2010 CONFERENCE



MEMBER NEWS

AWARDS

John Ogilvie, University of Hartford, was named one of two outstanding reviewers by the editorial board of the *International Journal of Conflict Management* for 2010 <http://www.emeraldinsight.com/authors/literati/awards.htm?year=2010>.

Elizabeth Turesky, received the University of Southern Maine Faculty Award for University Service for Spring 2010.

PUBLICATIONS

Hewapathirana, G. I. (in press). The Role of social identity in internationalization of women owned small business in Sri Lanka. *Journal of Asian Business*.

Hewapathirana, G. I. (2010). *Internationalization of small business: Multiple case studies of successful small business managers in Sri Lanka*. Saarbrücken, Germany: VDM Verlag Dr. Müller.

Kessler, K. H. (2010a). *Cultural mythology and global leadership*. North Hampton, MA: Edward Elgar.

Kessler, K. H. (2010b). *Management theory in action: Real-World lessons for walking the talk*. New York, NY: Palgrave Macmillan.

Neves, J. S. & Nakhai, B. (in press). Searching for pareto-optimal settlements in negotiations: The extreme payoffs method. *International Journal of Strategic Decision Sciences*.

Turesky, E. & Connell, P. (2010). Off the rails: Understanding the derailment of a lean manufacturing initiative. *Organizational Management Journal*. 7 (2), 110-132.

Turesky, E. & Connell, P. (2010). Commentary on Ariens: A lean case study. *Organizational Management Journal*. 7 (2),133-134.

Turesky, E. & Mundhenk, L. (2010). Going beyond contemporary leadership development practices: Assessing leadership using cognitive stage and experiential learning theories. *Academic Leadership Journal*. 8(3).

MEMBER NEWS, continued

PROMOTIONS

Laurie Levesque, PhD., was promoted in July 2010 to Associate Dean; Dean of Undergraduate Students; Sawyer Business School, Suffolk University.

Joanne L. Scillitoe, Ph.D., has been appointed as the Director for the Center for Entrepreneurial Studies at New York Institute of Technology.

TEACHING & RESEARCH

Vishal K. Gupta, Assistant Professor of Strategy, School of Management, State University of New York, Binghamton, recently developed a new course "Doing Business in Emerging Markets: India". The course took undergraduate and graduate students on a 12-day tour to India. Students visited businesses, toured cultural and tourist sites, and heard lectures by local managers.

Gertrude I. Hewapathirana, Assistant Professor, Education and Human Services, Suffolk University; would like to network with scholars interested in designing a research framework on employee relations and recruitment strategies in the global market. Professor Hewapathirana may be reached at ghewapathirana@suffolk.edu; 617-573-8262.



A regional affiliate of the Academy of Management, the EAM holds its annual meeting and conference each May at locations in eastern North America. Competitive papers, symposia, and panels emphasize the pursuit of excellence in teaching and scholarly research in the field of management.



Please visit the EAM homepage at www.eaom.org for further details about the EAM.

Shirley Harrell Newsletter Editor

I am excited about this new role as Editor of the EAM Newsletter.

It offers a great opportunity to work with a respected and long standing scholarly community.

Teaching, researching and practicing management in these interesting times makes for a great intellectual adventure. One that I hope we will all share at the Eastern Academy of Management and the International Academy of Management conferences.

Please send any EAM Newsletter corrections or content for future issues to:

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