

Eastern Academy of Management Newsletter

Message from the EAM President Laurel Goulet



As the Spring semester flies by, I'm looking forward to a wonderful EAM meeting in Portland, Maine. Liz Davis and her terrific program team have put together a robust and

vibrant program around the theme: *Global Mindsets for Global Organizations: Strategies, Models and Tools*. The program is chock-full of exciting papers, symposia, exercises, and cases.

John Voyer has been hard at work with local arrangements in Portland. The Eastland is a beautiful and historic hotel. Our "Conversation and Collegiality" will take place in the Top of the East Lounge, which will give us a beautiful view of Portland as we spend some social time together.

You asked for it – you got it! At our last EAM meeting, members indicated a clear preference for a meeting to take place at a college or university. John Ogilvie, along with Laurie Levesque and Sheila Webber, has been actively exploring a hybrid meeting location in Boston for 2011. If approved, this meeting will combine the best aspects of both university and hotel settings, while giving us the opportunity to visit the great city of Boston – at a very affordable price!

Organization Management Journal (OMJ) continues to thrive under Bill Ferris' extraordinary leadership and the great work of our publishing partner, Palgrave

MacMillan. Please consider submitting your work to OMJ at <http://www.palgrave-journals.com/omj/index.html>, and recommend it as a publishing outlet to your colleagues. Don't forget that your EAM membership entitles you to an annual subscription!

Kris Backhaus has been doing impressive work on our fundraising efforts. You can help support doctoral students through the scholarship fund started by generous donations from Tony Butterfield and Ed Christensen by making a contribution through the EAM website at <http://www.eaom.org/AnnualMeetings/Portland2010/2009/sponsors.html>.

Thank you all so much for submitting your work, reviewing, and everything else you do to make EAM such a successful organization. Without the multitude of people working behind the scenes, EAM could not function. Please consider nominating yourself or someone else to run for EAM office. We need your contributions.

A very special thank you to both our Newsletter Editor, Joanne Scillitoe, and our Web Manager, Jerzy Letkowski. Both are stepping down after having worked tirelessly for EAM, and doing such important and remarkable work. If you have any interest in either position (or know someone who does), please contact me directly at laurel.r.goulet@uscga.edu.

Finally, be sure to register for the conference and make your travel arrangements. See you soon in the beautiful city of Portland!

Upcoming EAM Events

- > May 12-15, 2010
EAM Conference
Portland, ME
- > May 2011
EAM Conference
Boston, MA
- > June 2011
EAM-I Conference
Bangalore India

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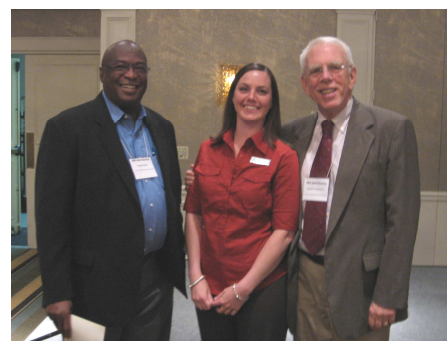
EAM Conference Program: *Global Mindsets for Global Organizations* Portland, ME May 12-15, 2010 Liz Davis



It's almost here!!! Portland – here we come. We are preparing to welcome you to the 47th Annual Meeting of the Eastern Academy of Management. This year's conference is focused on advancing our understanding of “Global Mindsets for Global Organizations: Strategies, Models, and Tools” We will gather in Portland, Maine at the historic Eastland Park Hotel from May 12-15th to share knowledge, insights, and experiences around this theme. We couldn't have chosen a better location than Portland for this Conference. Portland boasts phenomenal restaurants, beautiful scenery and a host of global organizations. We've

had a set of very competitive papers submitted with challenging and enlightening sessions involving Cases, Symposia, traditional papers and Consortia. This year's Keynote will be given by Kevin McCarthy, President and CEO of UNUM Insurance Company – a world-known organization. In addition – this year we will co-sponsor the OBTS/EAM Teaching Bootcamp – so come early and “Learn to Teach” all over again! Many hands have put together this action adventure conference in Portland. I can't thank the Track Chairs enough for all their time, energy, humor and cooperation! Bring your global mindset to Maine. I look forward to seeing everyone for an interesting and fun time in Maine in May.

Snapshots from Past Conferences



Elections Coming! Nominations Welcome! Don Gibson



Our goal for the annual Eastern Academy of Management elections is to provide our membership with difficult choices. Difficult, because nominees are all first-rate colleagues who have agreed to serve with care for the organization, if elected in May.

Please consider nominating yourself or another person to be **Eastern Academy of Management** leaders for 2010 and beyond. This core process keeps EAM flourishing as a regionally accessible, remarkably collegial presence in our professional lives.

The following positions are open for 2010:

1. **President-elect (1-year term)**
2. **Vice President Program-Elect (1-year term)**
3. **Vice President at Large (2-year term; nominated from the floor of the annual meeting)**
4. **Treasurer (3-year term)**
5. **Secretary-elect (1-year term)**
6. **Vice President Membership (3-year term)**
7. **Newsletter Editor (3-year term)**
8. **Directors (3-year terms; 2 open positions)**

Here is a Web link to our current leadership, should you want to know from them directly what the roles entail. <http://eaom.org/about/about.html>

If you would like to nominate yourself or another person, please let Don Gibson, Vice President at Large, know at dgibson@fairfield.edu. Our EAM Directors, serving as the Nominating Committee, will form the slate for the 2010 ballot. Thanks for considering this request to play a vital role in EAM's future.

Our goal for the annual EAM elections is to provide our membership with difficult choices.

Scenes of Portland, Maine



Images: Greater Portland Convention and Visitors' Bureau

EAM 2010 Conference Sponsorship Opportunities **Kristin Backhaus**



The EAM is seeking sponsors, both individual and institutional, for the upcoming conference. Please contact Kristin Backhaus, Fundraising Chair, at backhaus@newpaltz.edu or call 845-257-2972.

Sponsorship Options

Co-Host	\$2,000
Gold Sponsor	\$1,000
Silver Sponsor	\$ 500
Exhibitor	\$ 500
Doctoral Student Scholarship Contribution	\$25 and up

Co-Host:

- ✦ Top listing among sponsors in program and advertising
- ✦ University or Corporate Banner (optional) in registration area
Information about your university or corporation displayed or included in registration packet

Gold Sponsor:

- ✦ Listing in program and advertising
Information about your university or corporation displayed or included in registration packet

Silver Sponsor:

- ✦ Listing among sponsors in program and advertising
Information about your university or corporation displayed or included in registration packet

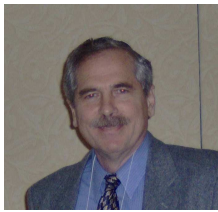
Exhibitor:

- Table in exhibit area
- Listing among sponsors in program and advertising
- Promotional materials included in registration packet
- One complimentary admission to Presidential Luncheon

Doctoral Student Scholarship Contribution:

This new initiative allows individuals or institutions to provide a contribution to our doctoral student fund. This fund helps us to continue to provide a lower registration rate for doctoral students. Contributors to this Scholarship Fund will be listed in the program.

Organization Management Journal Updates **William P. Ferris, Editor in Chief**



First Issue of OMJ Should be out for EAM 2010 in Portland

In December, 2009, we completed our second full year as a quarterly with 21 articles for the year. Now we have put the first issue of 2010 to bed and the proofs have all gone back to Palgrave. The Spring issue should be out within a few days of your reading this update. In addition, we have several excellent articles in the queue or in a positive Revise and Resubmit status for the rest of 2010. Our acceptance rate remains at about 30%.

The Spring 2010 issue is our biggest issue of the quarterly era with 6 articles and a review; it contains 2 articles in our innovative First Person Research section, including our first publication of previously published pictures and graphics for which we had to require copyright use permissions. In our Current Empirical Research section we continue a thread dealing with new research on emotional intelligence, a thread that will appear throughout the year. Our Teaching & Learning section has 3 articles, continuing our interest in management education articles. Significantly, Ben Arbaugh, Editor of *Academy of Learning and Education*, is the lead author of one of these articles, a review of research on online and blended learning in our discipline from 1994-2009. Our Linking Theory & Practice article is by a team headed by none other than our Portland VP of Program, Liz Davis. She and her co-authors argue persuasively that relationships among stakeholders matter just as much as financial or econometric measures to the success of organizational change. Finally, an article review by Kathleen Johnson, shepherded by new Reviews and Research of Note Co-Editor Kristin Backhaus, demonstrates our commitment to conversations around corporate social responsibility.

Future 2010 issues will include EAMI 2009 material from the best articles presented in Rio as well as the best experiential exercise papers from EAM 2009 in Hartford. Dilip Mirchandani is also working on the next White Paper series articles. White Paper articles continue to be among the most visited on our website. Remember, if by some quirk you have forgotten your password or do not have one, and your institution does not have a subscription or doesn't have a database that contains OMJ (see our home page for a list of these), you

can email me or email s.blackwell@palgrave.com and Sophie will get anyone who wants one a 2 month trial subscription.

We are still looking for a new Co-Editor to assist Don Gibson in Current Empirical Research and a second co-editor to assist Donncha Kavanagh in Emerging Conceptual Scholarship. If you wish to be considered or to nominate someone, please email me at omj@wnec.edu. If you want to review for us, send me a note to that effect, including your area of interest.

Special issues dedicated to a single topic are still in our sights. Please contact me with ideas. Topics mentioned have included person-organization fit, technology in education, among others. If any of these interests you or if you have a passion for a different topic, let me know. If you would like to be considered as a Guest Co-Editor, let me know that, too.

Finally, **our new web stats are out**; we are only going to give you a tease for now, but I promise you more details at the conference. Until then, know that we are on a pace of about 1000 visitors who visit more than once per year and that 62% of our visitors are from outside the U.S. Interestingly, Brazil (EAMI 2009) did not crack the top 20 for the year after being in the top 5 in 2008, but the Netherlands (EAMI 2007), a much smaller country, remains in the top 20. Language issues may be a factor; 10 of the top 12 countries of visitor origin have English as their primary or secondary language.

William P. Ferris
 Professor of Management
 Western New England College
 Editor-in-Chief, *Organization Management Journal*
 Email: omj@palgrave.com

Looking forward towards the EAM 2011 Conference in Boston, MA

EAM 2011: Boston Site Selection Update **John Ogilvie**



I have been working with designated Local Arrangement Co-Chairs Sheila Webber and Laurie Levesque of Suffolk University as well as VP Program Chair-Elect Ted Peters of Hart-

wick College to select a site in Boston for our annual conference in 2011. Subject to Board of Governors approval, the meeting sessions will be held in the Sawyer Business School at Suffolk University. Partnering with a local school enables us to save on technology and other costs.

We are proposing two locations for lodging. We have negotiated a per night rate of \$159 for regular rooms and \$199 for deluxe rooms at the Omni Parker House. The Omni developed the Parker House roll and the Boston Crème Pie. It is a grand old hotel with excellent service. We are also working with Suffolk University to offer dorm rooms next to the conference building at a rate of \$75/night per person. Two rooms share a common bathroom and all linens are provided. You may indicate your preferred suitemate by name or opt to be matched to someone of the same sex.

The Omni Parker is next to Suffolk University and Government Center in Boston. Both Suffolk and the Omni Parker are only a block from the Park Street Subway station and the Boston Common, and a few blocks from Faneuil Hall. Several historic cemeteries on the Freedom Trail are visible from hotel rooms. Boston's North Church and historic North End are a walk able distance as is Charles Street in the other direction with its restaurants and shops. In short, it's a great location at a reasonable price.

The presidential luncheon will be in the Omni Parker rooftop ballroom and the breakfast brunch and snacks will be offered in the Sawyer Business School. We are still working on further details with the local arrangement but expect several entertainment options. Of course, the papers will also be engaging and stimulating.

Join us in Boston in May of 2011.



Position Announcement: EAM 2011 Program Committee Ted Peters



* Do you want the backstory to the EAM 2011 conference program?

* Do you want to experience how the EAM program comes together?

* Do you want to serve the EAM and at the same time show your Dean your commitment to scholarship?

* Do you want to be a part of the solution instead of the problem?

All of these perks can be yours for choosing to be a Track Chair or Co-Chair for the 2011 conference. Get involved with the EAM 2011 Program Committee and the incoming EAM2011 Program Chair Ted Peters (peterst@hartwick.edu). Come join us and have multiple "says" about the EAM 2011 Program to be created.

[Note: The EAM2011 Program Committee is an equal opportunity group - we don't care if you have experience or not!]

Looking forward towards the EAM-I 2011 Conference in Bangalore, India

EAM-I 2011 Update Shanthi Gopalakrishnan



The 2011 EAM International Conference will be held in Bangalore India in June 2011. It promises to be an exciting conference! Our co-host will be the Indian Institute of Management, Bangalore. Miles

Davis will be coordinating the program and Shanthi Gopalakrishnan will be coordinating local arrangements.

Please consider submitting your work for inclusion in this conference and also attend the informational session about this conference on Friday afternoon at the EAM Conference in Portland where you will learn about the Conference theme, special sessions, Bangalore, and India.

Congratulations!

EAM Member News (continued on pg 8)

Promotion

Dr. Janice Witt Smith, SPHR, has been promoted to Professor of Management in the Dept. of Management and Marketing in the School of Business and Economics at Winston-Salem State University, one of the University of North Carolina System schools. Her promotion is effective July 1, 2010. Dr. Smith earned her doctorate in HR, OB, and Labor Relations at Virginia Tech.

Dr. Watson Ladzani was promoted to Associate Professor in the Department of Business Management (specializing in Small Business Management and Entrepreneurship) effective 01 January 2010.

Recent PhD

Watson Ladzani Graduated with a DPhil (Engineering Management) from the University of Johannesburg on 09 March 2010;

EAM Member News (continued from pg 7)

Congratulations!

Fulbright Senior Specialist Grant

Dr. Gina Vega, Professor of Entrepreneurship at the Bertolon School of Business at Salem State, has been selected for a Fulbright Senior Specialist Grant. According to Fulbright, the Fulbright Specialists Program (FSP) "promotes linkages between U.S. academics and professionals and their counterparts at universities abroad. The program is designed to award grants to qualified U.S. faculty and professionals, in select disciplines, to engage in short-term collaborative 2 to 6 week projects at higher education institutions in over 100 countries worldwide." Dr. Vega's grant will send her to St. Petersburg State University in St. Petersburg, Russia for two weeks in May. Her role there will be to conduct workshops for faculty and postgraduate students on case study research in entrepreneurship, as well as writing, teaching and publication of cases. She will also conduct a guest lecture on entrepreneurship/ organizational behavior for master level students and a workshop for the faculty on the management and development of a Center for Entrepreneurship. This opportunity came to Dr. Vega as a result of a collaborative writing project with Galina Shirokova, an Associate Professor of management and the director of the Center for Entrepreneurship at the Graduate School of Management at St. Petersburg State University. Dr. Vega's dual roles as editor of The CASE Journal and founder/director of the Center for Entrepreneurial Activity meshed closely with her responsibilities, and they have written several cases together.

Juran Fellow, Book, and Symposium

Dr. David Fearon was designated as a Juran Fellow by the Juran Institute (www.juran.com). Dr. Juran was a keen observer of what worked to bring quality to the forefront of enterprise, translating his lessons into a robust, still living, body of knowledge. He passed away in 2008 at the age of 103, still sharing his thoughts on quality's future for sustaining enterprise. His successor Joseph De Feo is bringing out the Sixth Juran Quality Handbook (Wiley, 2010) to a world readership this May. Joe will be joining David Fearon and **Dr. Steve Meisel** at EAM 2010 for a symposium on where we place quality in our educating of tomorrow's managerial leader. "I am humbled, yet, challenged, by the task of extending the Juran legacy in my teaching and professional conversations."

Member Articles

Ladzani, W. 2010. *Benchmarking SMMEs' management performance in the built environment of Gauteng Province, South Africa* - to be published in the ACTA STRUCTILIA JOURNAL, 17 (1).

Ladzani, W. 2010. *Historical perspective of small business development initiatives in South Africa with special reference to Limpopo province* - to be published in Problems and Perspectives in Management, 3.

Scillite, J. L. and **Chakrabarti, A.K.** 2010. *The Role of Incubator Interactions in Assisting New Ventures*. Technovation, 30, pp. 155-167.

Member Books

Chalofsky, N. May 2010, *Meaningful Workplaces: Reframing How and Where We Work*, Jossey-Bass

Kessler, E.H. March 2010, *Management Theory in Action: Real-World Lessons for Walking the Talk*, Palgrave Macmillan

New Positions

Craig Tunwall has recently joined the faculty of Excelsior College in Albany, NY

About the EAM

A regional affiliate of the Academy of Management, the EAM holds its annual meeting and conference each May at locations in eastern North America. Competitive papers, symposia, and panels emphasize the pursuit of excellence in teaching and scholarly research in the field of management. Please visit the EAM homepage at www.eaom.org for further details about the EAM.



Please send any EAM Newsletter corrections or content for future issues to:

Joanne Scillitoe
New York Institute of Technology
jscillit@nyit.edu

Are You Ready to Give Back to the EAM?

Message from the Newsletter Editor **Joanne Scillitoe**

Time seems to fly by quickly and the EAM 2010 conference is quickly approaching! An exciting and informative conference is planned in Portland, Maine. I hope to see all of you there! In addition, plans for the 2011 EAM and EAM-I Conferences are under way and we will learn more details about these upcoming conferences while in Portland. Also, be sure to peruse the information in this Newsletter to stay up-to-date on these conferences and other EAM news and events.

On another note, I am saddened to report this is my last EAM Newsletter as Editor. I will be passing the torch to another EAM member next month. Please consider taking on this important position. Serving as Newsletter Editor is an excellent way to stay abreast of EAM happenings and get to

know many of your EAM colleagues.

I have received so much support from EAM colleagues over the years, beginning with my time as a doctoral student, that volunteering my own time and energy to the organization was an easy decision. I hope you feel the same way and answer the call for nominations by Don Gibson for the upcoming elections or contact Ted Peters to explore opportunities for the 2011 program. Please feel free to contact me if you have any questions about the Newsletter Editor position (jscillit@nyit.edu).



“Volunteers are not paid -- not because they are worthless, but because they are priceless.”
-Anonymous