

Spring 2011

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Issue 1

President John Ogilvie

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Eastern Academy of Management Newsletter

President's

Message

John Ogilvie



As the days lengthen and the large piles of snow slowly recede in the Northeast, we are looking forward to our annual conference in Boston May 13-16. Ted Peters, VP of Program is working closely with Laurie Levesque and Sheila Webber of Suffolk University to put on a great conference. The Omni Parker Hotel is well located near the Boston Common, Government Center, Faneuil Hall, the theater district and the Italian north end of Boston.

Looking ahead to the following year, Liz Davis and Kathleen Barnes with help from Steve Meisel have locked down the Doubletree Hilton Hotel in

Philadelphia as the site for our conference in 2012. See Liz's newsletter segment for more details.

While a bit more costly than other options, the Board felt that Philadelphia would be more attractive to the membership. We have also not been to Philly for a number of years. Buffalo was another option that we considered and may revisit in the future. Current VP of Program, Ted Peters, will be working on the site for 2013 as president-elect. If you have ideas about locations or interests in hosting the conference, talk with Ted at the conference in Boston. As we like to move the conference around to different locations in our region, we are likely to move further north for 2013.

Joan Weiner and Shanthi Gopalakrishnan are working with VP of Program Miles Davis to make EAM-I successful in Bangalore India from June 26 to 30. For more

information, please check the website for the conference

(<http://eamiconference.org/>).

For the first time, the Southern Management Association is also co-sponsoring the conference with us. Since EAM-I is affiliated with EAM, the EAM Board of Governors is working more closely with EAM-I officials for financial reporting and oversight, consistent with our obligations as board members.

This year we made progress in initiating an online procedure for membership renewal. VP of Membership Vicki Fairbanks Taylor spearheaded this effort that will bear more fruit in the coming years as we seek renewals of those who cannot attend the May conference. Following up on this initiative we hope to make further changes in web-based information about EAM.

Please also read closely Bill Ferris' newsletter contribution as

editor of our online journal *Organization Management Journal*.

Bill has made strides over the years to enhance the quality and reputation of OMJ. Our publisher, Palgrave, is withdrawing sponsorship because of an insufficient number of library subscriptions. We are asking all EAM members to make an "in person" pitch to their libraries to purchase OMJ. Having a publisher gets the journal into the databases, which is important for citations and exposure for authors seeking tenure and promotions. Please help in this effort to support your journal.

Soon requests for nominations for EAM directors and other officials will be sought by VP at Large Kate Suchon. Please consider serving EAM in one of these positions. You may nominate yourself or request that a colleague do it.

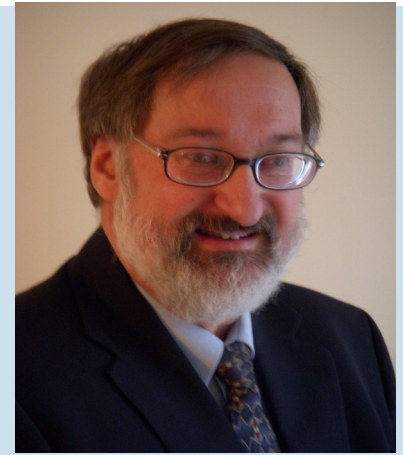
Special Points of Interest

- ◆ EAM Spring 2011 Boston
- ◆ EAM-I Bangalore
- ◆ CASE Pre-Conference Workshop
- ◆ Message from the Vice President of Membership
- ◆ Organizational Management Journal News
- ◆ EAM-I Early Registration
- ◆ EAM 2012 Philadelphia

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EAM 2011 - Scholars+Practitioners Unite!



From Ted Peters,

See what collective bargaining has done for you – come to the Eastern Academy of Management’s 48th annual meeting in Boston, May 11-14, 2011, at Suffolk University and the Omni Parker House (see Local Arrangements Committee Update below). After hours of exhaustive discussions and deliberations, ensuring that all parties had a hearing or at least an airing, the Program Committee has left the table, but not before putting together a program that already has people talking! There will be more talking in Boston, and presentations literally unseen anywhere else, as you can attend sessions devoted to 1) teaching – methods, cases, experiential exercises; 2) research – theoretical and empirical studies in twelve fields of study; 3) consortia and development – a) doctoral, b) junior faculty, and c) mid-career/senior faculty; 4) preconference workshops in CASE writing and a “teaching boot camp,” and 5) Special events – a Keynote from the Superintendent of the United States Coast Guard Academy, a Plenary Session describing the vanguard work of Eileen Fisher, Inc. to integrate practice and the Academy, with corporate and academics sharing the stage, and 6) Conversation and Collegiality sessions – what EAM does best – our after-hours intellectual (and other) discussion times – you can even see the Red Sox play the Yankees – on TV (they’re in NYC that weekend). So, whether you are presenting or not, whether you stay for just a meal or the whole enchilada, or whether you are a tea party patriot or a patriot in the tea party state, you’ll want to be part of the four days/three nights that will consume the fruits of all the collective bargaining that created EAM 2011. Come to Boston, Leave Learned! (Paid for by the EAM 2011 Program Committee, the Keeper of the Flame).

LOCAL ARRANGEMENT COMMITTEE UPDATE

The Local Arrangements Committee is working diligently to prepare for the upcoming EAM 2011 conference at Suffolk University (www.suffolk.edu) and the historic Omni Parker House. (<http://www.omnihotels.com>). We look forward to offering all attendees an excellent conference experience and an exciting visit to Boston. Members of the committee are in the final stage of securing the Wednesday dinner arrangements at a local restaurant in Faneuil Hall (<http://www.faneuilhallmarketplace.com>). On Thursday, after the conference sessions, the evening is free to enjoy a variety of Boston favorites such as a Duck Tour (<http://www.bostonducktours.com>) or Freedom Trail Guided Tour (<http://www.thefreedomtrail.org>). We are excited to also offer a wonderful opportunity to see the Blue Man Group performance (<http://www.bluman.com>) at the Charles Playhouse on Thursday at a discounted group rate. Please consider joining other conference attendees for this fun performance (advanced registration will be required). Finally, on Friday all conference attendees are invited to an early evening reception following the plenary session. See you this May in Boston!

Case Writing, Teaching, and Research

Pre-conference Workshop

The CASE Association is holding a day-long, pre-conference, professional development workshop on writing, publishing and teaching with cases. Session topics, listed below, cover everything you wanted to learn about cases. The cost for the workshop is \$149 for non CASE members and \$89 for members and includes lunch and a post workshop social at Boston's Omni Parker House. Consider joining the CASE Association for \$25 and automatically receive the members' rate. You may register for the workshop when you register for the 2011 EAM conference.

Wednesday, 8:45 am - 10:30 am in Sawyer 135

CASE: Professional Development Workshop– Case Writing

Rebecca Morris - University of Nebraska at Omaha

This is a two part session on case writing. Dr. Morris, a seasoned case writer and past President of the North American Case Association (NACRA) provides proven principles and approaches to writing cases. The second part is an interactive session where workshop attendees, new to case writing, meet with experienced case writers who will provide insights and the “nitty gritty” of writing cases and the attendees can ask “how to” questions. This is also a great session for authors in the developmental stage of case writing and a wonderful refresher for those trying to hone their case writing skills.

Wednesday, 10:45 am - 12:30 pm in Sawyer 135

CASE: Professional Development Workshop– Writing the Instructor's Manual/Teaching Note

Rebecca Morris - University of Nebraska at Omaha

This is a two part session on writing the instructor's manual or teaching note. Once again Dr. Morris provides proven techniques, methods and approaches to writing the instructor's manual or teaching note. The interactive session parallels the “hands-on” approach used in the case writing session.

Wednesday, 12:30 pm – 1:30 pm in Sawyer Cafe

Interactive Lunch

The Case Association in conjunction with Suffolk University is providing a “make-your-own” buffet lunch for workshop attendees. This is a great opportunity to meet members of CASE, new faculty interested in case writing and to share your insights and to ask questions.

Wednesday, 1:30 pm – 2:30 pm in TBD

CASE: Professional Development Workshop – Publishing Your Case

Gina Vega, Salem State University (Editor, The CASE Journal)

A candid, open session with The CASE Journal's editor answering questions such as: "What constitutes a good review?" "How do I respond to the reviewers' comments and suggestions?" How do I get my case published and make sure that it does not end up on the 'reject pile'?" A must attend session for novice case writers and an important review for the seasoned veteran.

Wednesday, 2:45 pm - 4:00 pm in Sawyer 135

CASE: Professional Development Workshop - Teaching with Cases: Tips, Techniques and Pedagogical Approaches

Gina Vega, Salem State University (Editor, The CASE Journal, Best Case Teaching award Syracuse University conference)

Dr. Vega demonstrates different methods for teaching one case. The presentation also covers preparations, teaching and post teaching tips and techniques. Anticipate being asked to participate.

Wednesday, 4:15 pm – 5:00 pm in Sawyer 135

CASE: Professional Development Workshop – CASE Association Mentoring Program

David Desplaces and Bonita Betters-Reed

This session outlines The CASE Association's mentoring program: Topics include: What makes a good mentor? What makes an ideal mentee? What should the mentor and mentee expect from each other? How do I find a mentor while at the conference? The purpose of the mentoring program is provide "hands-on" assistance and advice from seasoned case writers. This session continues with an informal social event at the Omni Parker House Last Hurrah bar.



Message from the Vice President of Membership

Vicki Fairbanks Taylor

Join EAM Online If you've been to our website recently, you may have noticed a change. Individuals can now join online!

Working with a consultant, we set up a *Google Checkout* account that allows new members to charge their membership fee to a major credit card. So far, three new members have joined since the online option became available in December 2010. With the meeting coming up in May, we don't anticipate a lot of new membership activity from our website. However, it is our hope the online membership process will increase membership renewals and new membership enrollment outside of our annual meeting. I will keep you posted on the results.

EAM Liaison Officers Are you an EAM Liaison Officer or would you like to become a liaison officer? We will be having a visioning session at the annual meeting to discuss the future role of liaison officers and how we can build our organization through your efforts. Please plan on attending this important session. See you in Boston!

Welcome New Members! The following individuals have recently joined EAM. We hope to see you at the Annual Meeting in Boston.

Dr. Lorri Cooper
Marymount University

Mary Piecewicz
Clark University

Joel Harmon,
Fairleigh Dickinson University

John J. Schibler

Ram Kumar
Kaizen Technologies, Inc.

Pamela Sherer
Providence College

Phoebe Massimino,
York College, CUNY

Diana Stork
Emmanuel College

Marc D. Minnick

Important *Organization Management Journal* News:

What We Have to do to Keep OMJ Flying High

William P. Ferris, Editor-in-Chief

Due to cost-cutting and new management, Palgrave-Macmillan, who has published us since the Spring 2008 issue, has had to cut back on its journal publishing activity and has exercised its right to exit our publishing contract. This means that we are in search of a new publisher effective 2012. The big reason we were among those journals Palgrave cut was that they had sold only 18 institutional subscriptions of the journal, of which only 2 were EAM schools—Western New England and Marymount. Two publishers have now turned us down for the same reason and a third will only consider us if we can get within sight of 100 institutional subscriptions. Unfortunately, Palgrave was based in England and was short-staffed in the U.S., which hurt their marketing efforts here.

In short, we, ourselves, have to go all out to get our libraries to subscribe to the journal (approx. \$250-\$300/year) or we will find ourselves returning to being published by a willing university. This is not ideal if we want the journal to have the status and circulation of our sister regionals—Western (*Journal of Management Inquiry*), Midwestern (*Journal of Leadership & Organizational Studies*), and Southern (*Journal of Management*). This should be an easy sell since our institutions have to see the benefit of having their own professors' work available to their respective university communities! After all, whom do they serve, first and foremost?! However, getting close to 100 subscriptions will require *in-person* appeals of EAM members to their librarians, not just an email. Librarians may say the journal is available on one of their databases, but there is a 4-5 issue embargo for any libraries that do not have an OMJ subscription, a standard journal practice. Please make it a point to get to your librarian and get either a subscription for this fiscal year or a promise for a subscription as soon as the July 1 budget is open.

On the positive side, publishers have said we have a great editorial team, have liked our robust queue of 6-9 months, and think our content is of especially high quality. That we are the official journal of a longstanding academic association is also a big plus. However, it is much more difficult to grow a journal from the ground up rather than just gain an existing one as a partner. And we are the only regional with a journal that does not benefit from a structure such as that of the national Academy, in which annual dues which pay for the journal are distinct from the conference registration fee. Our present practice may need to be reviewed.

Meanwhile, the journal has nearly doubled its page visits and visitor statistics from 2009 to 2010. Its global reach is reflected in its readership statistics--70 percent of readers are from non-U.S. countries (see web activity report below). It has established its status as a quarterly for the fourth year now. And it has attracted fine articles from well-published academics, including two Academy Presidents. For the month of March, all articles will be free, as part of a Palgrave promotion, and after that an Editors' Choice of ten 2009-2010 articles will be available free as well.

There are generally over 225-250 of us who come to our annual meetings and thus renew our membership every year. In addition, another 200-plus have attended in at least the last 3 years.

I know from my time as EAM VP of Membership and later as President that this attendance represents at least 150-200 colleges and universities from two dozen states, several Canadian provinces, and with the EAM-International conference members included, from dozens of foreign countries. I hope I am not alone in thinking that OMJ has become a very significant outlet for publication by our members and a major reason for even belonging to EAM. So let's line up a major publisher very soon. We owe it to our members and also to our authors, who come from all over the U.S. and the world. Please get a meeting with your librarian in person and show your persuasion skills in the service of your college or university community as well as your professional association.

Thank you.

Organizational Management Journal
Web Activity Report - January to December 2010

Visitor Geography

A summary of the top 20 Visitor Countries

Countries			
	Countries	Visits	% Visits
1	United States (US)	6383	30.89%
2	India (IN)	1489	7.21%
3	United Kingdom (UK)	1304	6.31%
4	Malaysia (MY)	900	4.36%
5	Canada (CA)	618	2.99%
6	Australia (AU)	616	2.98%
7	Philippines (PH)	558	2.70%
8	Indonesia (ID)	488	2.36%
9	Pakistan (PK)	309	1.50%
10	Germany (DE)	301	1.46%
11	Iran (IR)	301	1.46%
12	Thailand (TH)	253	1.22%
13	Netherlands (NL)	218	1.05%
14	Brazil (BR)	208	1.01%
15	Colombia (CO)	185	0.90%
16	South Africa (ZA)	174	0.84%
17	Singapore (SG)	166	0.80%
18	Nigeria (NG)	159	0.77%
19	Poland (PL)	155	0.75%
20	New Zealand (NZ)	153	0.74%

NOTES:

Visit - an interaction a unique visitor has with a website over a specified period of time or activity. Consequently, it is a series of page views, beginning when a visitor's browser requests the first page from the server, and ending when the visitor leaves the site or remains idle beyond the idle-time limit.

EAM-I Bangalore

Early registration for EAM-I

For Participants: The early registration fee for the EAM-I Conference is US \$450 if paid by April 15, 2011. Thereafter, the regular registration fee is US \$525.

The fee covers the conference program, copy of the conference proceedings, attendance at all sessions, corporate site visits, meals and the closing dinner.

For Guests: For guests/spouses, the early registration fee is US \$195 if paid by April 15, 2011. Thereafter guest/spouse registration is US \$270

<http://eamiconference.org/>

International Journal of Business Anthropology;

Call for Papers

The *International Journal of Business Anthropology*; IJBA is a double peer reviewed journal focusing upon business anthropology published by the North American Business Press (NABP) biannually. The journal seeks articles by anthropologically-oriented scholars and practitioners.

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MID-ATLANTIC ORGANIZATIONAL BEHAVIOR TEACHING CONFERENCE MOBTC-2011

“How Thought is Taught”

Rutgers University, School of Business – Camden
Camden, NJ
Saturday, March 19, 2011

The MOBTC conference is about teaching and sharing ideas, about thoughtful and involving conversations, about collegiality and, most importantly, about improving our professional effort.

How Thought is Taught

If we want to go beyond delivering content, how do we teach in ways to encourage critical thinking or systems thinking as a desired outcome? Where is this best accomplished in the course? When are we able to make it happen? Why does it seem so difficult and in what ways do we get past that perceived struggle between content and thinking?

Each of these questions might contribute to a more structured approach to teaching students to think. On the other hand, are there examples of what we might accomplish through less structure and allowing for unintended consequences as a way to reach that same goal?

Sessions for this year’s conference focus on demonstrating ways to encourage students to think – through face-to-face interaction or electronic connection; on campus or at remote sites; as a single exercise, a course focus, or revised curriculum; using innovative methods or creative pathways to get back to the basics presenters will show us what has worked for them.

Our Friday night (March 18th) social event is at the Crowne Plaza Hotel in Cherry Hill, NJ. Conference attendees can get a special room rate by reserving before 5 p.m. on February 16th.

More details on hotel, Saturday location, parking, etc. and registration can be found at: <http://faculty.lebow.drexel.edu/WeinerJ/MOBTC/> or by contacting Gayle Porter at: gporter@camden.rutgers.edu.

MEMBER NEWS

CONGRATULATIONS!

BOOKS

Comer, D. R. and Vega, G. (Eds.) (2011). *Moral Courage in Organizations: Doing the Right Thing at Work*. Armonk, NY: M. E. Sharpe.

In addition, several of the chapters in the book were also authored by EAM members: Debra Comer, Professor of Management, Hofstra University; Gina Vega, Professor of Management, Salem State University and Susan Baker, Assistant Professor of Management, Morgan State University.

<http://www.mesharpe.com/mall/resultsa.asp?Title=Moral+Courage+in+Organizations%3A+Doing+the+Right+Thing+at+Work>.

Van Marrewijk, A.H. & Yanow, D. (Eds.) (2010). *Organizational Spaces. Rematerializing the Workaday World*. Cheltenham, UK: Edward Elgar Publishers.

Journal Articles

Chiles, T. H., Vultee, D., Gupta, V. K., Greening, D., & Tuggle, C. (2010). The philosophical foundations of a radical Austrian approach to entrepreneurship. *Journal of Management Inquiry*, 19, 138-164.

Herring, R. A., Higgins, M. E., & Dengler, R. (in press). Faculty personal productivity and tertiary education competitiveness: A preliminary examination of key factors. In J. M. Bailey, C. Chin-Loy, N. Karagianis, & Z. Madjd-Sadjadi (Eds.), *Modern competitiveness in the 21st century: Global experiences* (pp. 82-92). Lanham, MD: Lexington Books, Rowman & Littlefield Publishing Group.

Gupta, V. K., Huang, R., & Niranjana, S. (2010). A longitudinal examination of the relationship between team leadership and performance. *Journal of Leadership & Organizational Studies*, 17(4), 335-350.

Ladzani, W. & Seeletse, S. (2010). The status of business social responsibility amongst SMMEs in the built environment of Gauteng Province, South Africa. *Acta Structilia Journal*, 17(2).

Ladzani, W. & Seeletse, S. (2011). (in press). Business Social Responsibility: How are SMEs Doing in Gauteng, South Africa? *Social Responsibility Journal*.

Ladzani, W. & Seeletse, S. (2010). The status of business social responsibility amongst SMMEs in the built environment of Gauteng Province, South Africa. *Acta Structilia Journal*, 17(1).

Ladzani, W., Smith, N., & Pretorius, L. (2010). Benchmarking SMMEs' management performance in the built environment of Gauteng Province, South Africa. *Acta Structilia Journal*, 17(1).

PROMOTIONS

David S. Fearon, Sr., Ph.D. Professor of Management Eastern Academy of Management Fellow now leads a new partnership for Central Connecticut State University, with Travelers Insurance, a premier employer for Central Connecticut. The partnership creates more navigable paths from Greater Hartford inner-cities to college graduate into first jobs in a career financial services. "Being Faculty Advisor to EDGE (empowering dreams for graduation and employment) brings me back to where I started in higher education in 1967. I led college initiatives to encourage families moving to Connecticut cities from Puerto Rico to set the goal of graduation and work with us to achieve it. Now, I am advising college students from those communities who could be grandchildren of those I coached in the 60's! "

Greg Gifford, Ph.D. University of Florida has been appointed as the Director of the E-learning Institute and now coordinates the distance delivered master of science program at the University of Florida.

John Ogilvie, Ph.D., Associate Professor of Management, University of Hartford, and President of the Eastern Academy of Management was promoted to Professor of Management at the University of Hartford, effective September of 2011.

Sabbaticals

Richard Lines, Kogod School of Business, American University, Washington, DC completed a sabbatical living and teaching in Kyoto, Japan with Ritsumeikan University. Professor Lines, then visited American and Japanese companies located in different countries around the world.

New Blog: Management is Dead

Mark Addleson, Organization Development and Knowledge Management, School of Public Policy, recently started a blog which might be of interest to members. The blog is called 'Management is Dead'

and the URL is easy to remember:

<http://managementis-dead.com>

Professor Addelson would also like your comments. Please contact him at:

School of Public Policy
George Mason University
Mail Stop 3B1
Founders Hall
3351 N. Fairfax Dr.
Arlington VA 22201

"The important thing is not to stop questioning."
Albert Einstein

Itunes Lecture

Nicholas J. Beutell, Ph.D., Hagan School of Business, Iona College, the Center for Teaching and Learning at Iona College (CELTIC)

announced 100,000 downloads of Professor Beutell's lecture/podcast on the history of management. The lecture/podcast reached number 10

overall and number 4 in business downloads from iTunesU.

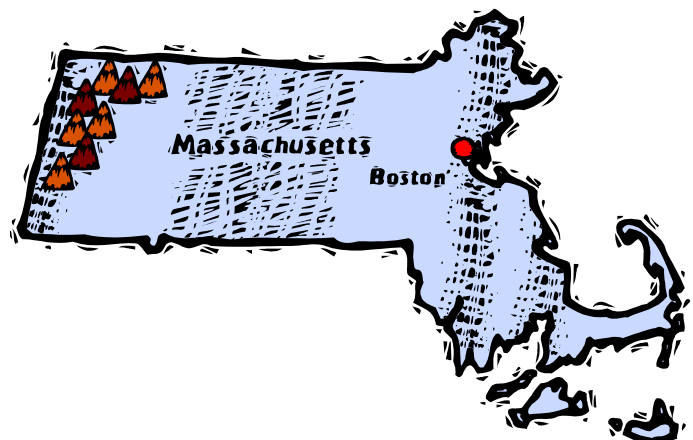
<http://itunes.apple.com/itunes-u/principles-of-management/>

Message from the Editor

Welcome to a new year! 2011 already promises surprising and difficult challenges. I am certain that our community of scholars and practitioners will offer knowledgeable, stimulating and creative ideas for managing people and organizations in these turbulent times.

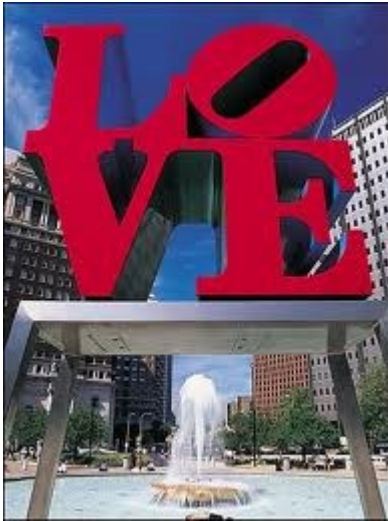
See you soon in Boston.

Shirley



EAM 2012
PHILADELPHIA, PA
“City of Brotherly Love”

Come to Philadelphia next year and celebrate with us the 50th year anniversary of the Eastern Academy of Management’s conference in downtown Philadelphia. Mark your calendar for May 9-12th and join us for a productive meeting in the historic “City of Brotherly Love” at the Doubletree hotel in downtown. Program Chair, Tim Golden (goldent@rpi.edu) is developing our theme for next year’s Program and Local arrangements chair, Kathleen Barnes (kathleenjbarnes@gmail.com) will be our coordinator for the event! We look forward to seeing all of you next year in Pennsylvania. See you there.....Liz Davis , President -elect.



Please visit the EAM
homepage at
www.eaom.org for
further details
about the EAM.



A regional affiliate of the Academy of Management, the EAM holds its annual meeting and conference each May at locations in eastern North America. Competitive papers, symposia, and panels emphasize the pursuit of excellence in teaching and scholarly research in the field of management.

Please send any EAM Newsletter corrections or content for future issues to:

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