

REGISTRATION AND FEES:

The Registration Fee for the EAM Conference is \$US350 if received before March 18, 2005. Late registrants add \$US50. The fee covers the conference program, copy of the conference proceedings, attendance to all sessions, corporate site visits, meals, and closing dinner. Guest/spouse registration fee is \$US100 and includes the opening reception, corporate visits and closing dinner. For further information see the EAM website <http://www.eaom.org>

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Program Co-Chairs:

Mzamo Mangaliso, Univ. of MA, Amherst [mangaliso@mgmt.umass.edu]
Tony Butterfield, Univ. of MA, Amherst [dabutter@mgmt.umass.edu]
Frank Horwitz, University of Cape Town [fhorwitz@gsb.uct.ac.za]

Conference Co-coordinators:

Leon-C. Malan, Colby-Sawyer College [lmalan@colby-sawyer.edu.]
Stella Nkomo, University of South Africa [nkomosm@unisa.ac.za]

Proceedings Editor:

Diana J. Wong, Eastern Michigan University [dwong@emich.edu]

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ABOUT THE EASTERN ACADEMY OF MANAGEMENT

A regional affiliate of the Academy of Management, the Eastern Academy of Management holds its annual meeting and conference each May at locations in eastern North America. Competitive papers, symposia, and network groups emphasize the pursuit of excellence in teaching and scholarly research in the field of management. In 1985, the EAM initiated a series of biennial international conferences titled Managing in a Global Economy (EAM-I). Jointly sponsored by EAM and local universities in international locations, the EAM-I Conferences have become a source of collaboration and learning among academics and practitioners since their inception. The first EAM-I conference was held in Tilburg in the Netherlands in association with Tilburg University. Most recently, the 2003 EAM-I conference was held in Porto, Portugal in conjunction with Universidade Católica Portuguesa. See the EAM Homepage at <http://www.eaom.org> for details about EAM and its local and international conferences.

Prof. Mzamo P. Mangaliso, Program Chair
Conference on Managing in a Global Economy XI
Isenberg School of Management,
University of Massachusetts
121 Presidents Drive,
Amherst, MA 01003, USA
A115299

MANAGING IN A GLOBAL ECONOMY XI:

**Business and Societal Transformation:
Challenges and Opportunities for
Economies on the Move**



Eastern Academy of Management



Call for Submissions

**Cape Town,
South Africa
June 26-30, 2005**

**Submission deadline
October 8, 2004**



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**AN INVITATION
TO**

**Cape Town,
South Africa
June 26 - 30, 2005**



Cape Town has been identified as one of the Top Ten Destinations for tourists in the world. It is South Africa's second largest city, the legislative capital of the country, and home to the country's famous wineries. The city dates back to the late 15th century when it served as an important halfway station for European traders on their long voyage to the East. It has since developed to become a vibrant commercial city, filled with beautiful architecture and rich social and cultural life. Cape Town has direct air links to most major international cities. In June, the weather of this beautiful and historic city is mild with slight breezes from both the Indian and Atlantic Oceans!

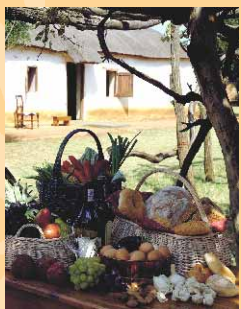
ABOUT THE UNIVERSITY OF CAPE TOWN

The University of Cape Town is one of the most prestigious universities in South Africa. It has consistently ranked among the best in the country and has gained international recognition both because of the quality of its graduates and of the research activities of its renowned faculty. For more information visit the UCT Graduate School of Business website at

<http://www.gsb.uct.ac.za/>



Cape Town



All color pictures appearing in this brochure are a courtesy of South African Tourism.

Be sure to check the Conference Website frequently for news and updates about speakers, registration, travel arrangements, etc. at <http://www.eaom.org>



Managing In A Global Economy XI

CAPE TOWN, South Africa - June 26-30, 2005

CONFERENCE THEME

We chose the conference theme, “*Business and Societal Transformation: Challenges and Opportunities for Economies on the Move*” at the end of the conference in Porto to signify the complexities, challenges, and opportunities presented by the proliferation of trade and commerce in transitional economies such as South Africa’s. The conference is open to a discussion of broad and sweeping new perspectives on economic, cultural, technological, and ethical factors that affect managers in these precarious and unpredictable times. We interpret this theme very broadly and invite papers, sessions, cases, and experiential exercises that explore the challenges of this new environment.

As with previous conferences, the 2005 EAM-I Conference in Cape Town will foster an international exchange of management research and practice among scholars and practitioners from around the world.

Papers may focus on different issues of managing in a global economy including, but not limited to, policy and strategy, human resource management, industrial relations, trade, structure of organizations, productivity, technological innovation, as well as issues of teaching in a global economy.

Conference submissions must be in English. Theoretical and empirical papers as well as symposia, panels, and experiential learning sessions on global management are welcome. All submissions are due on or before **8 October 2004**.

SUBMISSION DOMAINS

1. Practice & Teaching

Domain Captain: Dan Miller, Central Connecticut State University (millerdj@ccsu.edu) This domain focuses on three types of submissions that serve as knowledge-based resources for the global manager:

-Effective Global Management Practices

Chair: Heinz Wehrich, U. San Francisco (WehrichH@usfca.edu) will provide an opportunity for executives to share innovative ways they used to effectively deal with contemporary global business issues.

-Business-Case Dialogue Chair: Hugh O’Neill, U of North Carolina-Chapel Hill (Hugh_Neill@unc.edu) will chronicle the successes and/or challenges of global



managers and highlight significant lessons learned.

-Teaching Chair: Bonnie Betterers-Reed, Simmons College (better@simmons.edu) will explore issues of pedagogy and learning across cultures (e.g., distance learning) and demonstrate new classroom teaching methods and exercises that facilitate the acquisition of skills essential to managing in a global economy.

2. Organization Strategy and Operations

Chair: John Mahon, U. Maine (mahon@maine.edu) Theoretical and empirical submissions that focus on strategy formulation and implementation in organizations; the management of production systems; the identification and utilization of technology, organizational restructuring, strategic alliances..

3. Organizational Theory and Behavior

Chair: David Ford, Jr. U. Texas-Dallas (mzad@utdallas.edu) Theoretical and empirical submissions that focus on the acquisition, allocation, development, utilization, maintenance, and evaluation of people in organizations and effective design and operation of human resources systems and programs.

4. Governance, Ethics, Social Responsibility

Chair: Gwen Jones, Fairleigh Dickinson U. (gwenjones@att.net) Papers should address ways by which organizations, operating in a global environment, deal with the various dilemmas of handling value-adding activities and still fulfill their social responsibility to society. Examples might include issues of corporate governance, reporting relationships, decision-making, and control.

5. Entrepreneurship and Small Businesses

Chair: Mark Weaver, Rowan U. (weaverm@rowan.edu) This domain deals with issues related to the creation, support, and growth of small businesses and entrepreneurial companies. Papers, symposia, and workshops will include topics such as innovative small business practices, training, and financing of small businesses in the global environment.

6. Roundtable Discussions on “Emerging Ideas”

Chair: Joan Weiner, Drexel U. (weinerjl@drexel.edu) Informal short presentations that engage conference participants through dialogue to test new ideas, streams of research, enhance research design and direction, and improve interpretation of research results that relate to managing in a global environment.

SUBMISSION GUIDELINES

All proposals should be sent electronically to: Program Chair Mzamo Mangaliso email:mangaliso@mgmt.umass.edu; phone: 413-545-5698; Fax: 413-545-3858. Isenberg School of Management, University of Massachusetts, 121 Presidents Drive, Amherst, MA 01003, USA.

FORMAT OF SUBMISSIONS

Submissions should follow Academy of Management guidelines (www.aom-pace.edu). Author names and identifying information should be on title page only. The title and a 250 word abstract should be on a second page. Submission should be a maximum of 20 double-spaced pages of text, with no more than 10 additional pages of tables, figures, references, etc.

Files should be in MSWord 6.0. MAC users please convert. Authors without access to the internet may submit proposals on a 3/5” IBM-PC compatible diskette that has the session title clearly printed on the label along with the author(s)’ names. All papers must be submitted in English. Proposals may take the form of theoretical or empirical papers, panels, symposia, case studies, and experiential learning exercises.

Contact the appropriate domain chair if unsure about format. If your proposal does not fit any of the listed domains, contact the members of the Program Committee, Mzamo Mangaliso or Tony Butterfield. Authors in South Africa and neighboring countries should contact Frank Horwitz or Stella Nkomo.

Once a submission is accepted, at least one person in a co-authored paper must register. In the case of accepted panels/symposia, all panelists must register for the conference. The names and submissions of those who fail to register by the Conference registration deadline will not appear in the Conference Program or Proceedings.

OUTSTANDING PAPER AWARDS

Outstanding papers from each domain will be considered for publication in a special issue of the journal *Group and Organization Management - An International Journal*. Two papers will be selected to receive the Carolyn Dexter and John Yanouzas awards. Those authors whose work demonstrates outstanding research in the area of international management will be given a plaque engraved with the recipient’s name and a check for \$US500 for each paper.

SUBMISSION DEADLINE
8 OCTOBER 2004

