

## AN INVITATION TO RIO



Rio de Janeiro, with its beautiful beaches and stunning mountains rising out of the sea, is a premier tourist destination, but it is also the second largest city in a country that

embodies the changing dynamics of today's world. Brazil is the largest country in South America, in area, population, and economy. Its diverse population includes Amerindians, descendants of African slaves and Portuguese colonists, and more recent immigrants from around the world. Its wide geographic reach includes the Amazon basin, and it is home to the largest number of terrestrial vertebrates and invertebrates of any country in the world, many of them endangered. **Come join us in this exciting location to discuss the new challenges facing managers in the 21st century!**

## ABOUT THE PONTIFICAL CATHOLIC UNIVERSITY OF RIO (PUC-Rio)

PUC-Rio is an internationally recognized research university with 18,000 students, 1200 faculty, and 65 programs of study.



## PROGRAM COMMITTEE

**Program Chair:** Kathleen Suchon, U. of Massachusetts, Dartmouth, USA.

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**Conference Coordinator:** Miles K. Davis, Shenandoah U., USA; mdavi3@su.edu

**Host Program Coordinator:** Paulo Cesar Motta, Pontifical Catholic U. of Rio de Janeiro, Brazil

## EAM-I CONFERENCE DIRECTORS

D. Anthony Butterfield, U. of Massachusetts, USA

Mzamo Mangaliso, U. of Massachusetts, USA

Joan Weiner, Drexel University, USA

## CONFERENCE HIGHLIGHTS

Site visits to large and small local businesses.

Closing ceremony at Copacabana Fort & Museum.

## INTERNATIONAL ADVISORY BOARD

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Marcel Veenswijk, Vrije U., Netherlands

Joan Weiner, Drexel U., USA

## ABOUT THE EASTERN ACADEMY OF MANAGEMENT (EAM)

A regional affiliate of the Academy of Management, the EAM holds its annual meeting and conference each May at locations in eastern North America. Competitive papers, symposia, and network groups emphasize the pursuit of excellence in teaching and scholarly research in the field of management. In 1985, the EAM initiated a series of biennial international conferences. Jointly sponsored by EAM and local universities in international locations, the EAM-I Conferences have become a source of collaboration and learning among academics and practitioners since their inception. The first EAM-I conference was held in Tilburg in the Netherlands in association with Tilburg University. Since then conferences have been held in locations around the world, including Berlin, Singapore, Cape Town, and most recently Amsterdam. See the EAM Homepage at URL <http://www.eaom.org/> for details about EAM and its local and international conferences.

## MANAGING IN A GLOBAL ECONOMY XIII

RIO DE JANEIRO, BRAZIL

JUNE 21-25, 2009

## Call for Papers

*Theme: Management Challenges for a New World*



Co-Sponsored by the  
Eastern Academy of Management



and



IAG – School of Business  
Pontifical Catholic University of  
Rio (PUC-Rio)

**Submission Deadline  
November 21, 2008**

## CONFERENCE THEME

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The 2009 EAM-I conference in Rio de Janeiro, Brazil is designed to foster an international exchange of management research and practice among scholars and managers from around the world. The conference theme, "Management Challenges for a New World," was chosen with a recognition that the issues surrounding globalization, migration, sustainability, and the privatization of public functions have combined to create a new world of challenges for organizations (and nations) in the 21<sup>st</sup> century. Following past conference practice, there will be a mix of academic sessions, site visits, cultural activities, and keynote addresses by local experts.

This conference is open to a discussion of perspectives on economic, cultural, technological, sustainability, and ethical factors that affect managers. This theme is meant to be interpreted broadly. Papers, cases, roundtable discussions, and exercises exploring the complexities of our new world challenges, as well as issues surrounding preparing students to deal with these new realities, are welcomed. Papers addressing the practical approaches to dealing with these challenges in individual nations are also welcomed and will be grouped with papers dealing with similar issues from other countries, to create comparative sessions.

Conference submissions must be in English. Theoretical and empirical papers as well as symposia, case studies, panels, and experiential learning sessions on global management are welcome.

## SUBMISSION DOMAINS

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### 1. Management in Action.

Provides executives an opportunity to share innovative means for dealing effectively with contemporary global business issues.

### 2. Teaching

Focuses on issues of pedagogy and learning across cultures (e.g., distance learning) and classroom teaching methods

that facilitate the acquisition of skills for managing in a global economy.

### 3. Organization Strategy and Design

Focuses on strategy formulation and implementation in start-up and existing businesses; organizational design, control, and restructuring.

### 4. Organizational Theory and Behavior

Focuses on motivation, leadership, organizational learning, change, and the management of people in organizations.

### 5. Governance, Ethics, Social Responsibility

Focuses on the ways that organizations operating in a global environment fulfill their social responsibilities, create ethical cultures, and manage corporate governance. This domain also includes government-business interface.

### 6. Sustainability

Focuses on theory, policy, and practice pertaining to all aspects of nurturing and managing sustainable systems and organizations. Issues and challenges facing corporate, government, and NGO organizations as they move toward a more sustainable (economic, environmental, and social) posture are of particular interest.

### 7. Entrepreneurship and Small Businesses

Focuses on issues related to the creation, support, and growth of small businesses and entrepreneurial organizations, incorporating innovative small business practices, as well as the financing of these businesses.

### 8. Innovation and Technology

Focuses on the social, cultural, human and cognitive impacts of technology and innovation in organizational settings.

### 9. Supply Chain Management

Focuses on the issues associated with managing suppliers, intermediaries, third party providers and others in supply chains that often extend across the globe.

## 10. Comparative Management & Policy Practices

Panels and symposia focusing on specific national practices for dealing with globalization, immigration, human welfare, sustainability, and the privatization of public functions. Individual national practices will be combined in sessions to provide a comparative perspective.

## SUBMISSION GUIDELINES

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Submissions may take the form of either theoretical or empirical papers, symposia, panel discussions, cases, or experiential learning sessions. All submissions are to be written in English and follow Academy of Management guidelines at [www.aomonline.edu](http://www.aomonline.edu). Additional guidelines specific to this conference can be found on the conference website.

All papers and proposals should be submitted electronically via the conference website at [www.eaom.org](http://www.eaom.org). Detailed instructions are provided at the site.

If a proposed idea does not seem to fit any of the domains described above, authors should contact Program Chair Kathleen Suchon ([ksuchon@umassd.edu](mailto:ksuchon@umassd.edu)). Your submission will be directed to the most appropriate domain.

Those submitting work to the conference are expected to serve as reviewers.

Once a submission is accepted, all panelists and at least one author in each co-authored paper must register for the conference. If authors/panelists do not register by the conference deadline, their submissions will not appear in the Conference Program or Proceedings.

Conference administrators cannot accommodate special requests regarding the timing of individual presentations.

**SUBMISSION DEADLINE:  
NOVEMBER 21, 2008**