



Eastern Academy of Management 2018 Annual Meeting

Call for Papers

May 2 - 5, 2018 | Hilton Providence | Providence, Rhode Island

Impact: Making a difference through research, teaching & service

Website: eaom.org | Venue: Hilton Providence

Submission System Opens: Monday, October 16, 2017

~~ Submission Deadline: Tuesday January 16, 2018 ~~

[Conference Registration Info](#) | [View the Call](#) | [Book your Hotel Room](#)



Program Chair: Elizabeth A. McCrea, Stillman School of Business, Seton Hall University
Conference Management: Brandon Charpied, UpScholar LLC

Program Theme:

As faculty we have diverse responsibilities: producing scholarship, teaching students, and serving our various constituencies. Although we strive to do good work, do we always create lasting value for our stakeholders? How can we better use our talents and skills, our energy and our knowledge of management to have true impact? While the AACSB and the Academy of Management have started this conversation in regards to scholarly impact, let's broaden the discussion to include all aspects of our professional lives. How can we do more meaningful and useful research? Are pedagogical innovations needed so that coursework builds student knowledge *and* makes a difference? How can we help organizations—both the ones we serve and the ones we study—have a positive impact on the world we live in? How can we measure impact in all its manifestations? We invest a lot of ourselves in our vocations. How can we make it count?

Doctoral students, full and part-time faculty, and practitioners are encouraged to submit papers and proposals for workshops and symposia relevant to the conference theme and/or any of the tracks.

PAPER SUBMISSION TRACKS

1. Strategy & International Management Co-Chairs: Huy Q. (David) Tran. This track welcomes theoretical and empirical papers that focus on addressing the wide range of management and organizational issues related to the formulation, implementation, and execution of business policy and strategy. Additional topics in this track include cross-border business operations, as well as social and cultural considerations in doing business in varied cultures.

2. Entrepreneurship & Innovation. Chair: Yi Yang. Topics for this track include but are not limited to new venture creation and failure, new and small firm management practices, new and small firm financing strategies, corporate venturing and innovation, and women-, minority-, and family-owned business. Submissions can also address the innovation process, the management

of information technology, and the cognitive and social impacts of information systems.

3. Ethics, Corporate Responsibility & Sustainability. Co-Chairs: Susan Baker and M. Linda Martinak. We welcome papers that focus on topics that include but are not limited to: codes of conduct and labeling programs, supply chain management, outsourcing, issue management, reputation and brands, business and government relations, corporate governance, the provision of global public goods, international stakeholder management, and headquarter-subsidary relationships.

4. Human Resources Management. Chair: Camelia Fawzy. This track seeks papers covering all aspects of human resource management, including recruitment, selection, performance appraisal, compensation, strategic planning, socialization, training, gender, diversity and the development of human capital.

5. Leadership. Chair: Antigoni Papadimitriou. This track invites conceptual and empirical papers along with panels or symposia that address contemporary problems of leadership like shared leadership, team leadership, followership, leadership as process, leadership of self, leadership for the common good, and virtual leadership.

6. Management Education & Development. Chair: Ted Peters. We invite work addressing teaching and learning at the classroom, program, or institutional level; workplace and organizational learning; and innovation with technology in the classroom. Especially welcome are contributions that highlight the conference theme in the classroom.

7. Organizational Behavior. Chair: Tejinder Billing. We are interested in conceptual and empirical papers that study individuals and groups in organizations as well as the dynamics of organizations in terms of practice, growth, and change. Areas of interest include but are not limited to individual and group differences and effectiveness, perception, communication, motivation, team dynamics, conflict, negotiation, organizational design, and organizational change.

8. Professional development workshops (PDWs). Share your best professional practices with your EAM colleagues! Workshops on research methods and writing strategies are particularly welcome. Other workshop possibilities include (but are not limited to) transitioning to administration, finding career balance, online teaching, inclusive teaching practices, assessment of learning, flipped classrooms, and service learning. Your submission of about 1-3 pages should describe the activity or format of the workshop, its learning objective(s), and time/equipment required.

NEW!! IDEA INCUBATOR.

Do you have a scholarship idea that is promising, but needs more development? Are you seeking feedback before you invest a lot of time? Stuck? Looking for potential research partners? Submit a 250 – 500 word abstract outlining your research idea, along with a brief description of what kind of help you are seeking. The sessions will be structured as roundtable discussions to facilitate development and coaching. Authors and project titles will be listed in the program, but the abstracts will not appear in the proceedings.

EAM AFFILIATE ORGANIZATIONS

CASE Association. David Desplaces, VP for Programs. Join us at our workshops focusing on case writing, reviewing, teaching, and publishing. Case topics can include: Management, Strategy, Organizational Behavior/Development Human Resources, Business Ethics, Operations, Project Management, Accounting, Finance, Hospitality and Tourism, Entrepreneurship, Marketing, and others. CASE invites you to submit: (a) *Embryo cases* – a one-page outline of a case idea including a list of developmental issues for which the author seeks guidance (limit of one embryo submission per author); (b) *Cases without an Instructor's Manual* – cases in development, authors will be assisted in preparing the teaching note;

(c) *Cases with an Instructor's Manual* – case and Instructor's Manual sufficiently developed to facilitate constructive criticism in preparation for submission for publication; and/or (d) *Compact Cases* (3-5 pages in length) – provide a focused exploration of a real event, issue, or incident in a real organization. A full Instructor's Manual must be included. See www.caseweb.org for more details.

Experiential Learning Association (ELA). We welcome new exercises or substantial modifications of existing exercises, including games, simulations, role plays, and others that help the teaching of management.

These are typically demonstrated during the ELA session.

ACADEMIC CONSORTIA – There is no additional fee for these programs, but conference registration is required.

Doctoral Student Consortium. Students at any stage of their Ph.D. or D.B.A. programs are welcome to join this dynamic consortium. The goal is to contribute to their professional development as scholars, teachers and colleagues.

Junior Faculty Consortium. Participants will learn practical strategies for successfully navigating the demanding first stage of an academic career.

Mid-Career/Senior Faculty Consortium. This consortium is designed to help established faculty develop their own “six year plans” for the future.

[Find Out More at EAOM.org](http://EAOM.org)