

## Welcome to the EAM Mega Game 60th anniversary edition: "The Heist"



You are invited to a conference-wide game about the history of our organization! A game you ask? YES! It is a scavenger hunt type puzzle, with the goal of bringing conference attendees together in a unique way and learning a little more about the history of the Eastern Academy of Management.

You may have noticed that upon check-in, you had a specific color dot on your name tag – representing whether you are on the blue, green, orange, or red team. All teams are mixed in terms of seniority, professor ranking, leadership, or doctoral student – so anyone could be on your team!

The puzzle has three parts – but you are looking for a PERSON (or potentially more than one), a PLACE, and a THING!

Check out more details on the website (<https://eaom.org/Experiential-Learning>), along with the description of the game listed below:

The Board sanctioned the purchase of a great talisman to be forever displayed as a symbol of our rich EAM collegiality. However, the talisman is missing! Your mission is to retrieve the talisman. In your quest, you will be presented with a series of clues. The clues go beyond the tangible—greeting and interacting with presidents, committee members and EAM officers will point you in the right direction (hint: be sure to examine special EAM business cards you discover during the conference). And, if you stumble upon a map at conference, it may reveal the thieves' past activities and the intention/location of the final crime. You are being called upon to be detectives, puzzle solvers, and astute observers. We look forward to solving the mystery with you!

**Part 1:** The 33 attendees listed on the back have helped in making EAM what it is today! They each have two colored dots on their nametag. This means they are both on a team, but these special EAM members will have an additional yellow dot so you are able to spot them! Each of these people will have a deck of cards with their bio.

Approach these leaders and history makers throughout the conference and ask for one of their cards! On 'most' of the cards, you will find that certain colors on the cards are part of a puzzle. However, you have to collect enough cards to be able to spot this **PERSON** (or more than one) you are looking for! This is where your teammates may come in. When you see someone at the conference on your team, compare your cards and see who knows what! This can be done once the conference begins Tuesday.

**Part 2:** You are looking for the **PLACE!** Starting at the Tuesday evening social, documents with a map and clues will be made available on the tables of the event. You can also find these documents on the registration table starting Wednesday morning.

**Part 3:** You are looking for the **THING** (or talisman)! Starting at the Wednesday evening social, documents with these clues will be made available on the tables of the event. You can also find these documents on the registration table starting Thursday morning.

Once you figured out all three puzzles, please submit your answers to the following Qualtrics link provided by the QR code. The deadline to submit is Thursday, 5/18 by 9 pm. The winners will be announced during the Friday morning award ceremony!



### YES! THERE ARE PRIZES FOR WINNING!

In addition to the conference wide game, we have partnered with five board game companies who have graciously donated games as prizes for our heist winners! Thank you to these companies.



\*\*The four gamemasters will have pink dots on their name tags. Should you have any questions, don't hesitate to ask John Harris, Ian Mercer, Gabby Swab and Dave Tomczyk - or you may contact Gabby Swab at [rswab@georgiasouthern.edu](mailto:rswab@georgiasouthern.edu)

\*\*Please note that this is optional and just meant to bring people together and have some fun! If you don't wish to participate, you may remove your sticker or just don't solve anything. Your choice!

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The following 33 names are EAM members with cards in part 1 of the puzzle (Thank you for participating!):

1. Gayle Baugh
2. Nick Beutell
3. Mousumi Bhattacharya
4. Tejinder Billing
5. Tony Butterfield
6. Holly Chiu
7. Ed Christensen
8. Noel Criscione-Naylor
9. Dave Fearon
10. Dave Ford
11. Jeanie Forray
12. Tim Golden
13. Laurel Goulet
14. Curtis Gregory,
15. Vishal Gupta
16. Joel Harmon
17. Sarah Holtzen
18. Alison Konrad
19. Mariana Lebron
20. Laurie Levesque
21. Mzamo Mangaliso
22. Elizabeth McCrea
23. Dilip Mirchandani
24. Steven Meisel
25. Jeff Mello
26. Theo Peridis
27. Ted Peters
28. Joy Schneer
29. Joe Seltzer
30. Lisa Stickney
31. Filiz Tabak
32. Vicki Fairbanks Taylor
33. Robert Yawson

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