

EAM-I 2021 CALL FOR PAPERS

Eastern Academy of Management International
Lyon, France

MANAGING IN A GLOBAL ECONOMY CONFERENCE XIX
June 6-10, 2021

Conference Theme: Managing the Digital Transformation of Society

Submission Deadline: **December 7, 2020**
www.eaom.org/eam-i-meetings



**EASTERN ACADEMY
of MANAGEMENT
INTERNATIONAL**



Co-Sponsored by **Eastern Academy of Management and emlyon business school, France**

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AN INVITATION TO LYON, FRANCE

Lyon is the third-largest city and second-largest urban area of France. It is located in the country's east-central part at the confluence of the rivers Rhône and Saône, about 470 km south from Paris, 320 km north from Marseille and 56 km northeast from Saint-Étienne. The Lyon metropolitan area had a population of 2,265,375 in 2014, the 2nd largest urban area in France. The city is known for its cuisine and gastronomy, and historical and architectural landmarks; part of it is registered as a UNESCO World Heritage site. Lyon was historically an important area for the production and weaving of silk.



ABOUT EAM-I

In 1985, the first **Managing in a Global Economy** Conference, held in Tilberg, Netherlands, initiated a series of biennial international conferences organized by EAM-I in partnership with local host universities in locations around the world. Conferences have been held in locations around the world, including Berlin, Singapore, Cape Town, Amsterdam, Rio de Janeiro, Bangalore, Sevilla, Lima, Peru, Gold Coast, Australia, and, most recently, Dubrovnik, Croatia. See the EAM-I Conference Homepage at URL <http://www.eaom.org/eam-i-meetings> for additional information.

CONFERENCE THEME

Managing the Digital Transformation of Society

The first part of the 21st century has seen an increase use of digitalization and AI in the workplace. The changes have had a global impact, resulting in multiple industry disruptions. In essence, the ongoing transformation is a source of increasing debate about its current and future impact on society. As digitalization disrupts just about every aspect of life, new forms of the economy are emerging. Some experts argue that we are at the dawn of the Fourth Industrial Revolution. In the fallout of the shift, several stakeholders are increasingly concerned about its impacts on work, jobs, health, safety, trust, security, sustainability, etc. As academics, we have an important role to play in contributing to and shaping the ongoing debate, while preparing our students to be tomorrow's leaders.

This conference's call is open to a discussion of perspectives on economic, cultural, technological, sustainability, and ethical factors that affect global managers in this new era. How can we leverage yet mitigate and eliminate the negative impacts of this fast-moving transformation? How can we contribute to the creation of the future for society that sustains responsible economic development in the era of intelligent tools and systems?

The theme is meant to be interpreted broadly, and submissions not addressing the theme are also welcomed. Scholars are invited to explore opportunities for research in ways that look at past (retrospect) and future (prospect) challenges and opportunities that businesses in these countries face in engaging with the rest of the world. Following past conference practice, there will be a mix of academic sessions, site visits, cultural activities, and keynote addresses by local experts. Papers addressing the practical approaches to dealing with challenges in European countries will be grouped with papers dealing with similar issues from other parts of the world to create comparative sessions.

SUBMISSION DOMAINS

Business Policy and Strategy

Focuses on issues associated with strategic management in a global economy. Particular emphasis will be on strategic, policy and management issues that arise when engaged in international business. This domain also includes government-business interface.

Diversity

Focuses on how individuals differ and the implications for work and business practices in organizations around the world. The concept of difference is considered broadly to include both surface and deep level aspects (e.g., gender, culture, personality).

Entrepreneurship

Focuses on issues related to the creation, support, and growth of small businesses and entrepreneurial organizations. This domain includes innovative small business practices and supporting entrepreneurial ventures in developing countries.

Human Resources

Focuses on aspects of human resource management including recruitment, selection, performance appraisal, compensation, socialization, training, and the development of human capital around the globe.

Management Education & Development

Focuses on issues of pedagogy and learning across cultures including both distance learning and face-to-face classroom teaching methods that facilitate the acquisition of skills for managing in a global economy.

Organizational Behavior and Theory

Focuses on motivation, leadership, organizational learning, change, and the management of people in organizations across the globe.

Research Methods

Focuses on methodologies that advance management research and practice including quantitative and qualitative methods, survey and archival methods, experimental and non-experimental methods, cross-cultural approaches, and statistical modeling approaches.

Social Issues in Management

Focuses on the ways that organizations operating in a global environment fulfill their social responsibilities, create ethical cultures, and address issues surrounding sustainability.

Technology, Communication, and IS

Focuses on the use of technology and IS to manage and increase efficiency and effectiveness of the firm in a global environment. This domain also explores communication within and across organizations and how technology interacts with human systems.

SUBMISSION GUIDELINES

Submissions may take the form of either theoretical or empirical papers, symposia, panel discussions, cases, or experiential learning sessions. All submissions are to be written in English and follow Academy of Management style guidelines at <http://aom.org/annualmeeting/submission/guidelines>. All papers and proposals should be submitted electronically via the conference website at <http://eaom.org/eam-i-meetings>. Submission deadline is **December 7, 2020**. If a proposed idea does not seem to fit any of the domains described above, authors should contact Program Chair Marie-Line Germain (mgermain@wcu.edu). Your submission will be directed to the most appropriate domain.

Those submitting work to the conference are expected to serve as reviewers and are invited to register as both an author and reviewer on the conference website. No participant is allowed to be included as an author, presenter, session chair, discussant, etc. in more than three program sessions.

Once a submission is accepted, all panelists and at least one author in each co-authored paper must register for the conference by March 31, 2021. If authors/panelists do not register by the deadline, their submissions will not be included in the Conference Program or Proceedings.

Conference administrators cannot accommodate special requests regarding the timing of individual presentations.

ABOUT emlyon business school

Founded in 1872, **emlyon business school** is one of the oldest in Europe. It is also among the 1% of business schools to be accredited by three international certifications: AACSB, EQUIS, and AMBA. The Lyon-Ecully Campus is just minutes away from the center of Lyon, a major European city. The campus offers a combination of high quality educational facilities, recreational amenities and accommodation. **emlyon business school** connects communities of learners and change-makers across the globe and acts as a mediator between the worlds of science, engineering, humanities, art, and the various business worlds. It has partnerships with 181 universities worldwide, which allows around 1000 students each year to benefit from these partnerships by completing part of their studies on campuses abroad.

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